



THE COLLEGE SYSTEM
of TENNESSEE

TBR Adult Learner Profile

2018 Advising Academy

March 15, 2018

Amy Moreland

Profile of Adult Students

Enrollment Overview

Student Profile

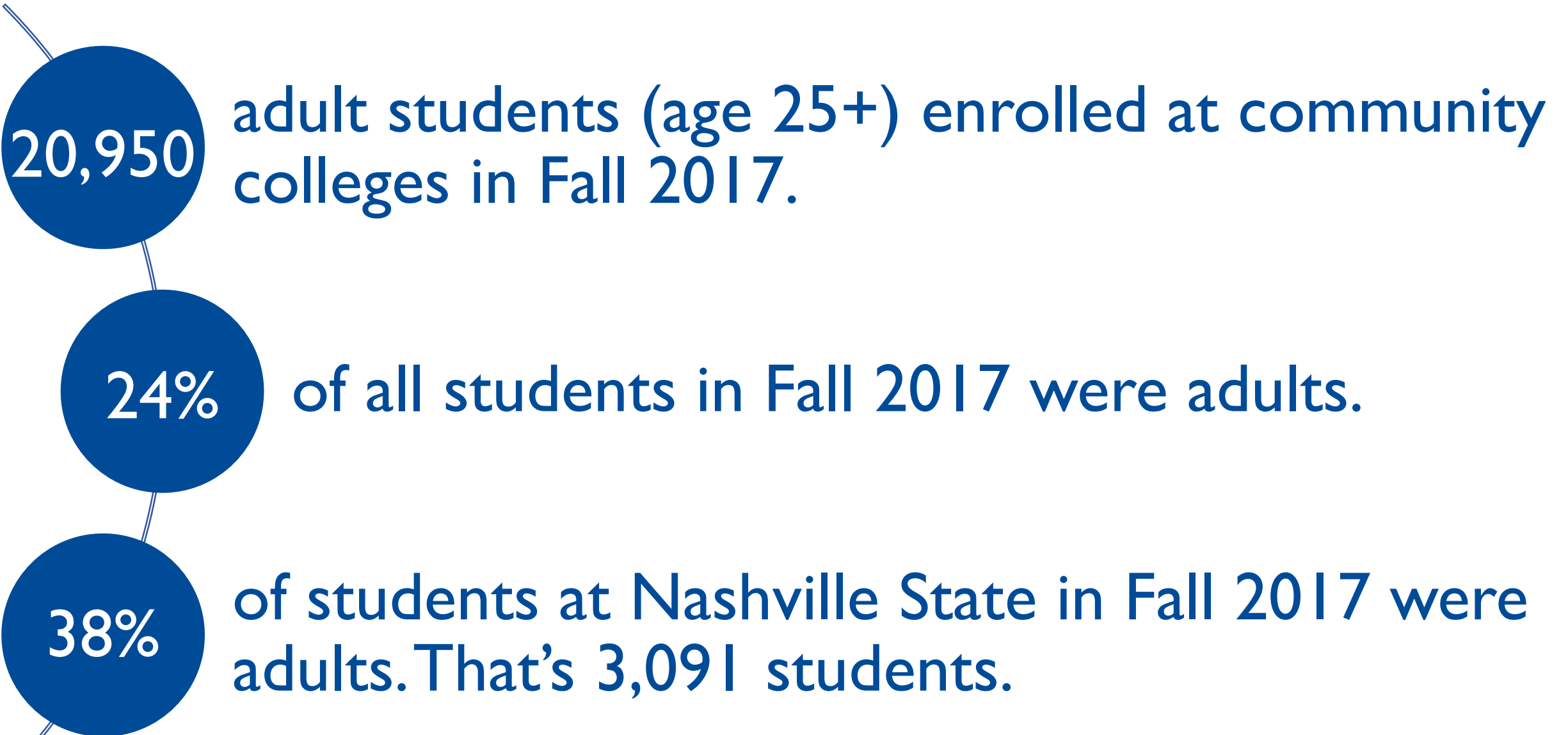
Regional Patterns

Student Success

Workforce Pathways

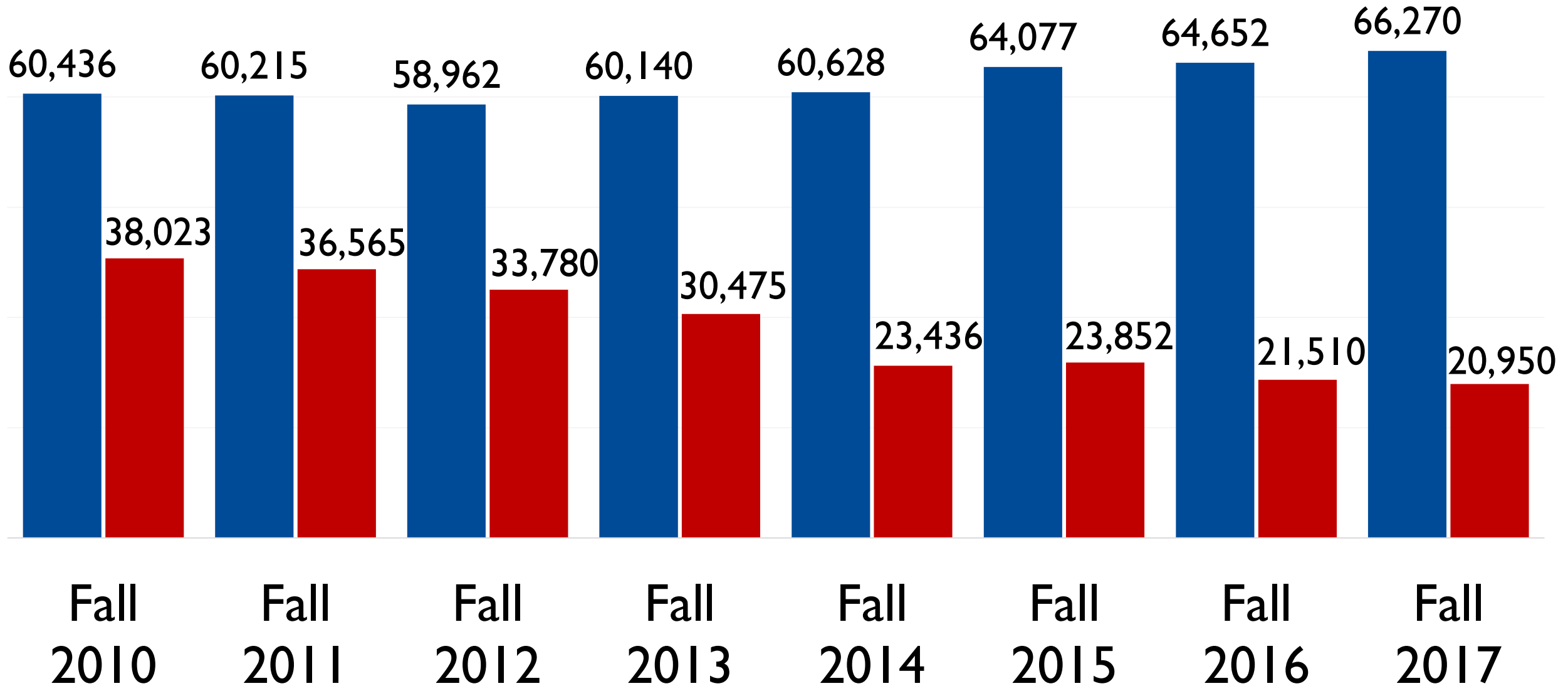
Enrollment Overview

Adult Students at TBR Community Colleges



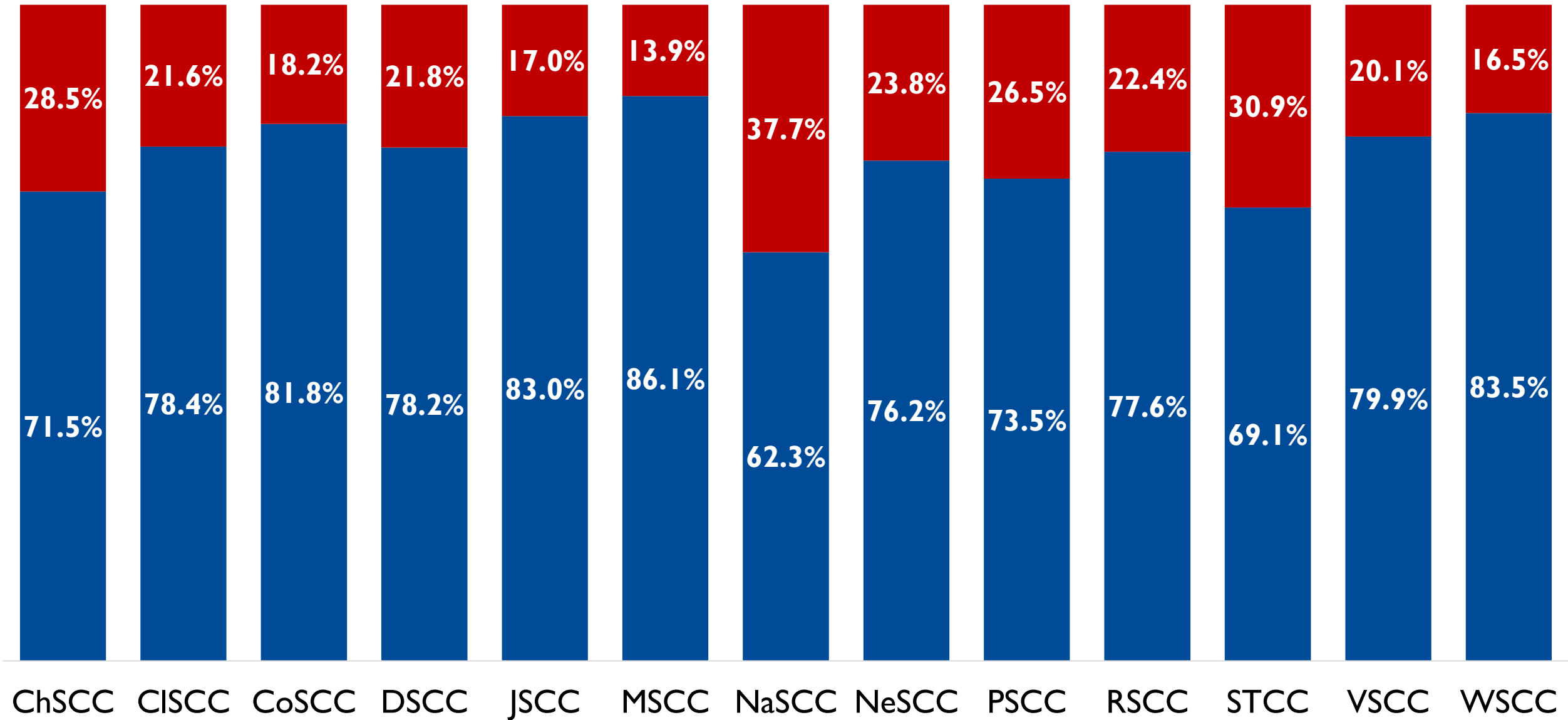
Adult Students at Community Colleges

■ Traditional Age Students ■ Adult Students



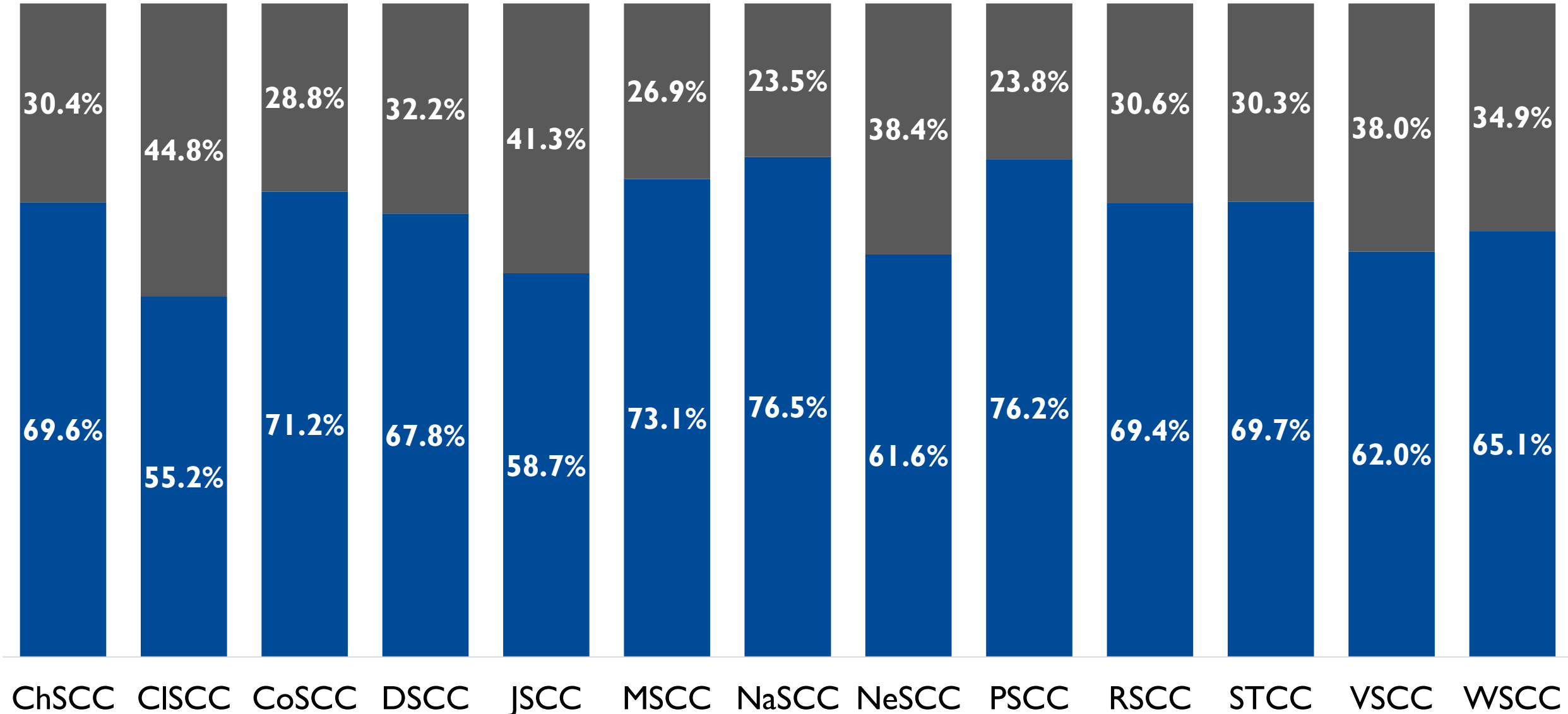
Adult Students in Fall 2017 by College

■ Traditional Age Students ■ Adult Students



Adult Students: Full-Time and Part-Time in Fall 2017

■ Part-Time ■ Full-Time

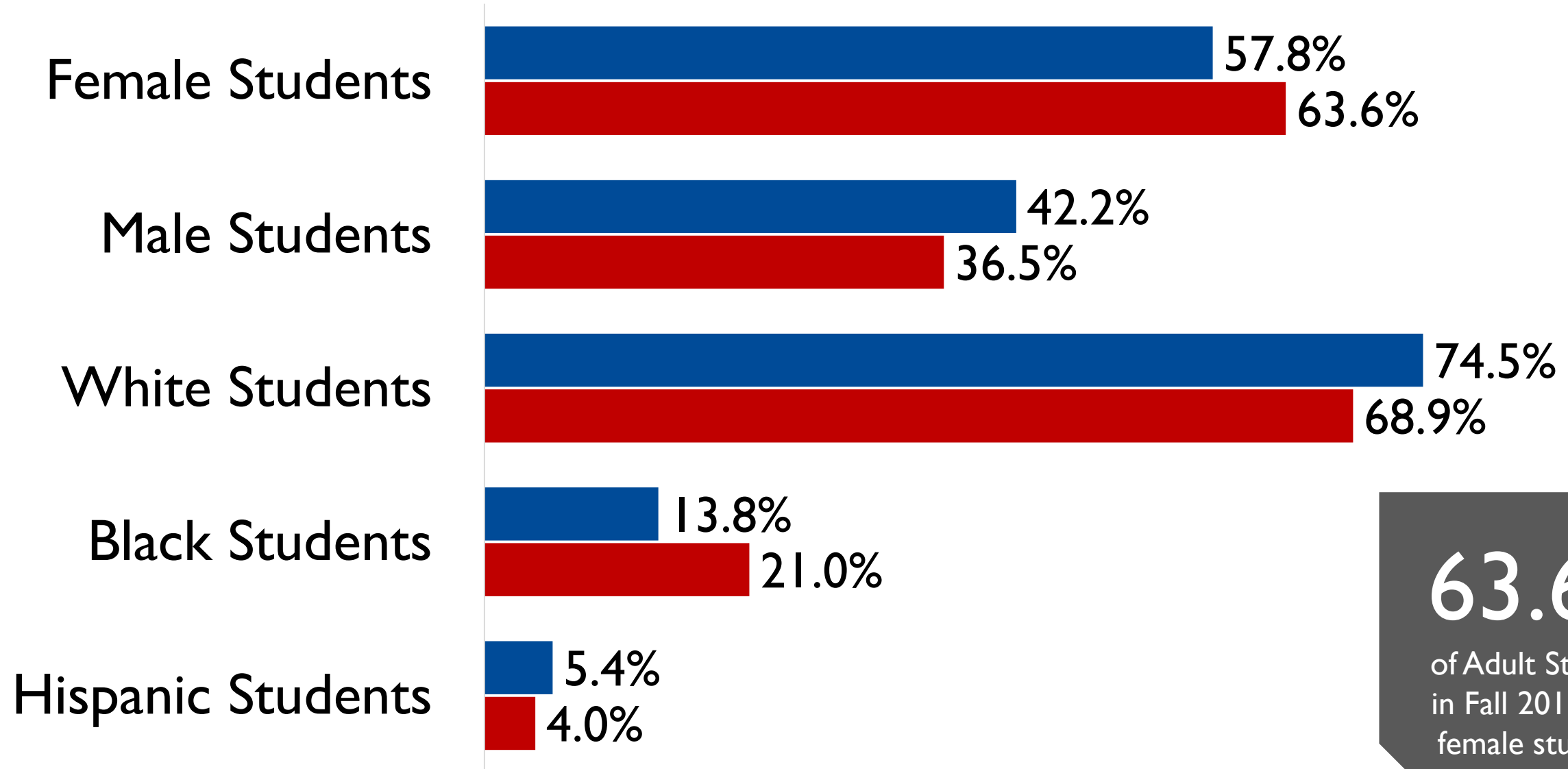


Student Profile

Adult Students at TBR Community Colleges

Adult Students: Demographics in Fall 2017

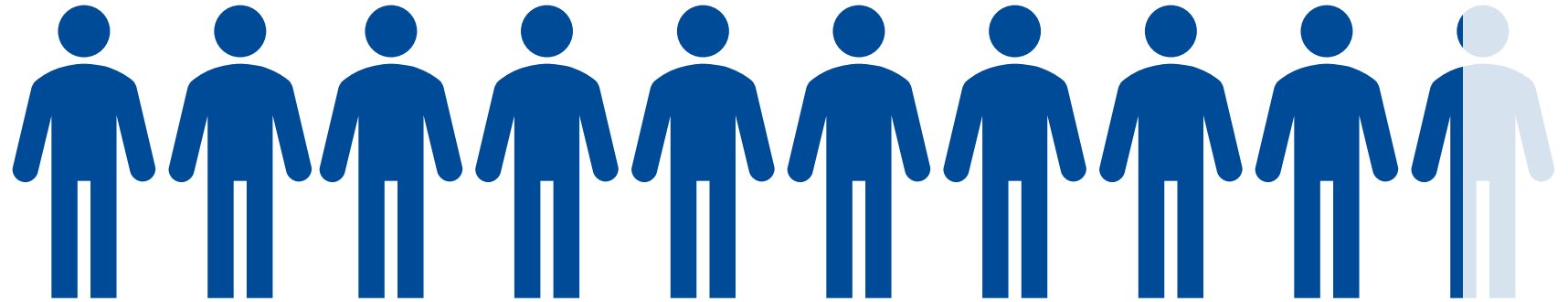
■ Traditional Age Students ■ Adult Students



63.6%

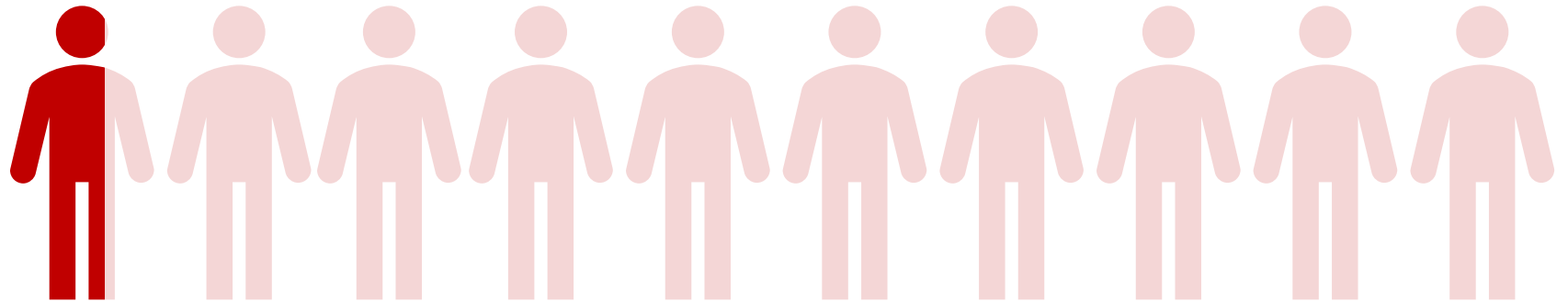
of Adult Students
in Fall 2017 were
female students.

92.9%



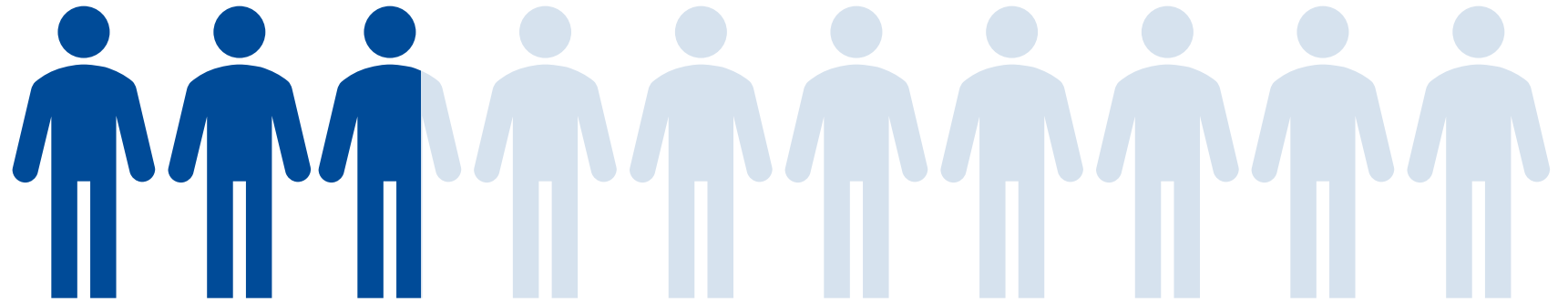
Returning Adults (19,451 students)

7.1%



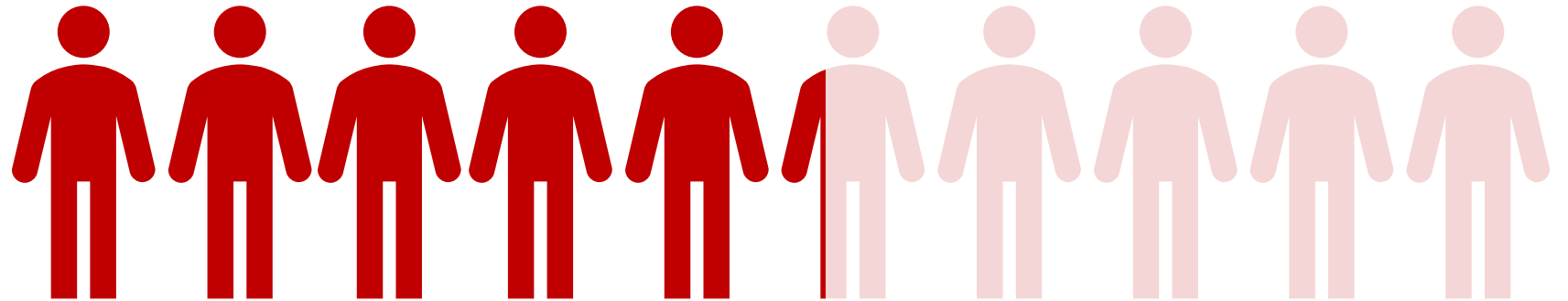
New Adults (1,484 students)

28.9%



Returning Adults who are Full-Time (5,634 students)

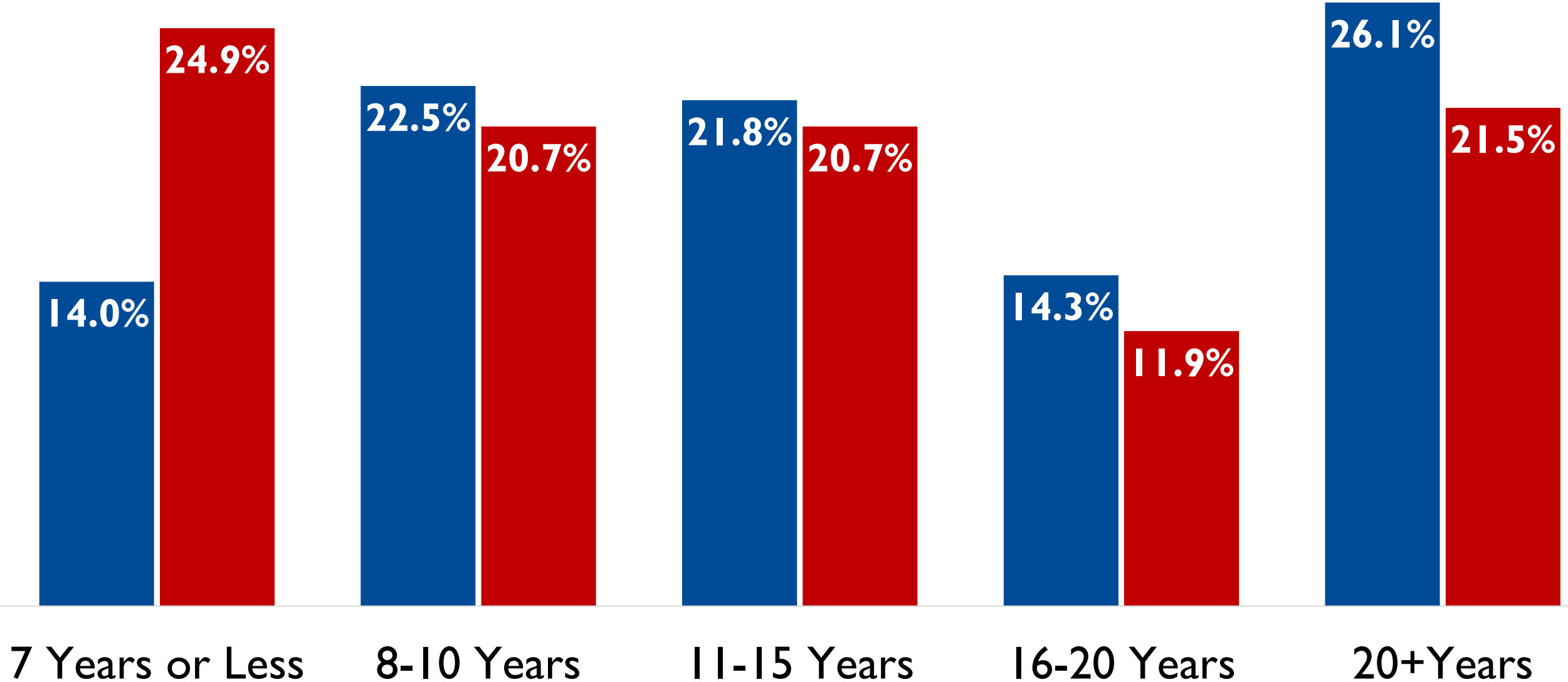
51.3%



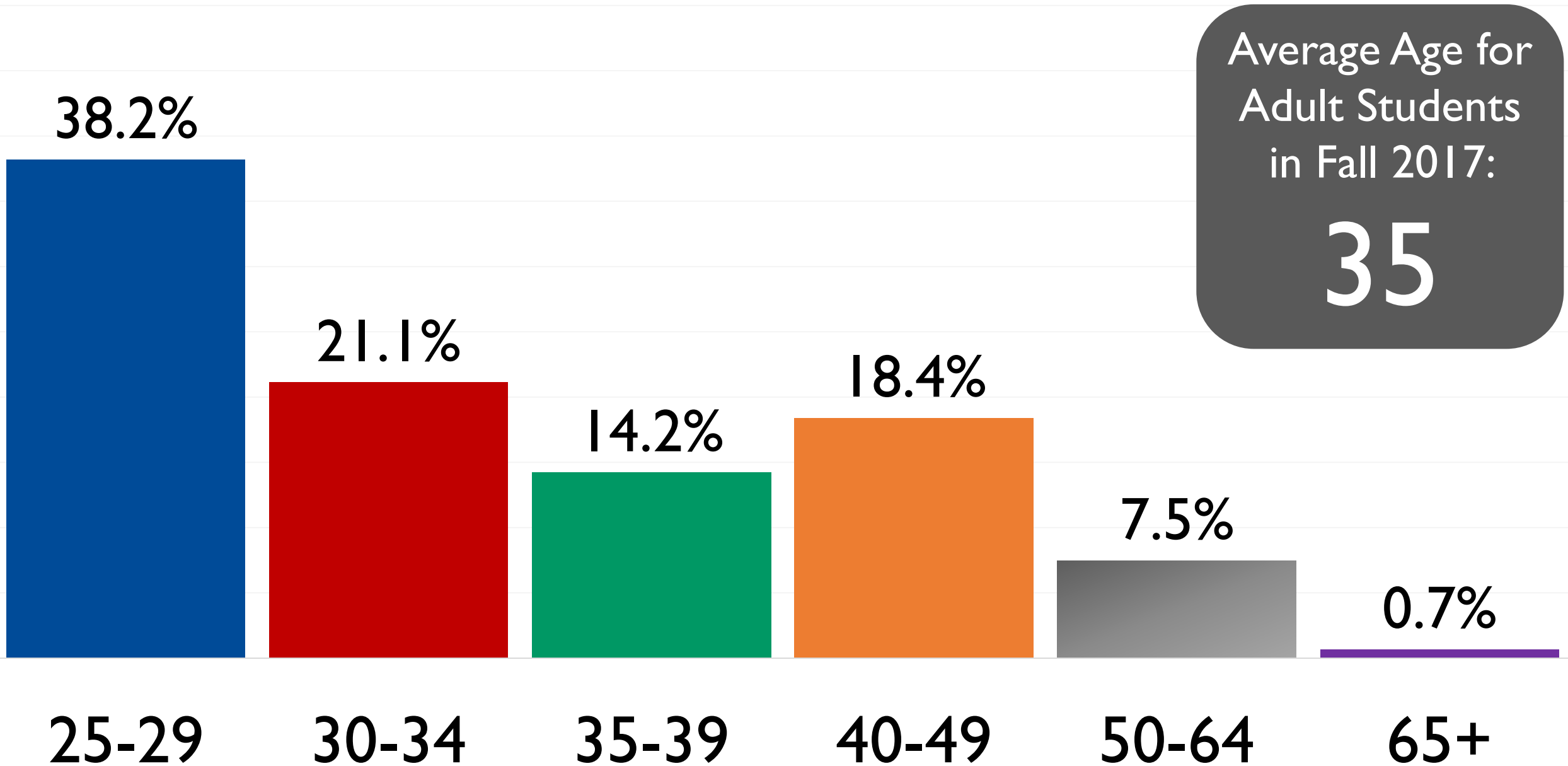
New Adults who are Full-Time (762 students)

Adults in Fall 2017: Time Since High School

■ Returning Adults ■ New Adults



Adult Students by Age in Fall 2017

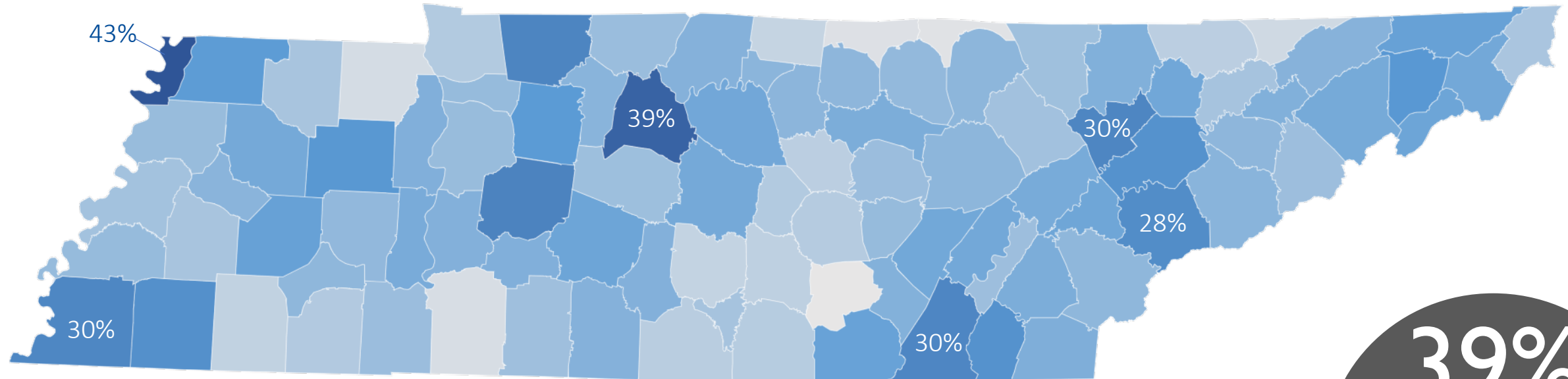


Regional Patterns

Adult Students at TBR Community Colleges

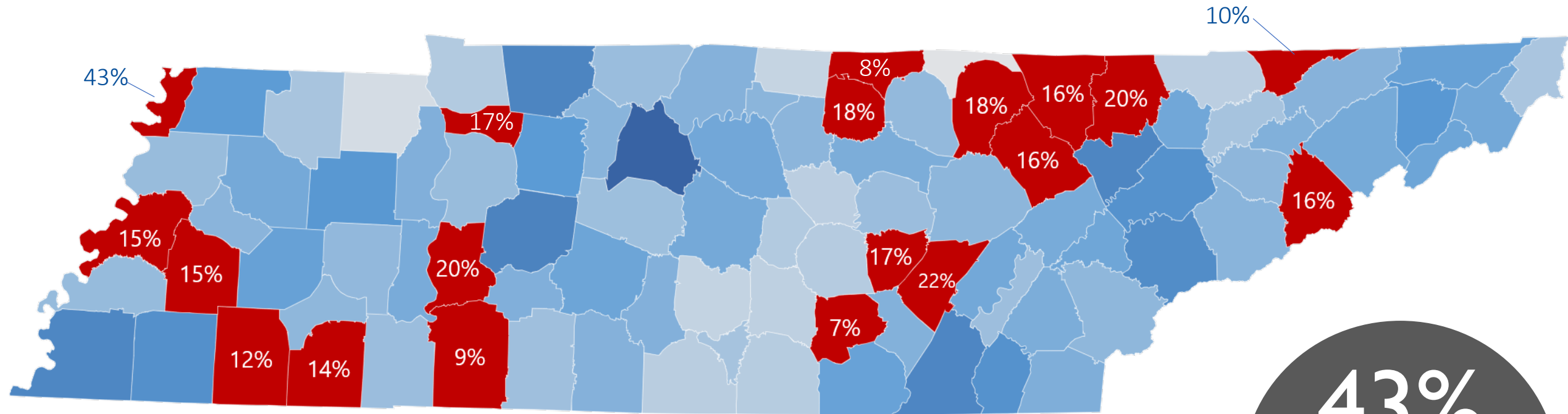
Adult Students as a Percent of Total Enrollment

% Adults
42.6%
24.7%
6.7%



39%
of students from Davidson County in Fall 2017 were Adult Students.

Adult Students in TN's Distressed Counties



43%
of students from
Lake County in
Fall 2017 were
Adult Students.

20,950

Adult Students
in Fall 2017

664

Adult Students
in TN's Distressed
Counties

15.6%

of students from
distressed
counties were
Adult Students.

55.7%

of Adult Students
from distressed counties
were Pell recipients.

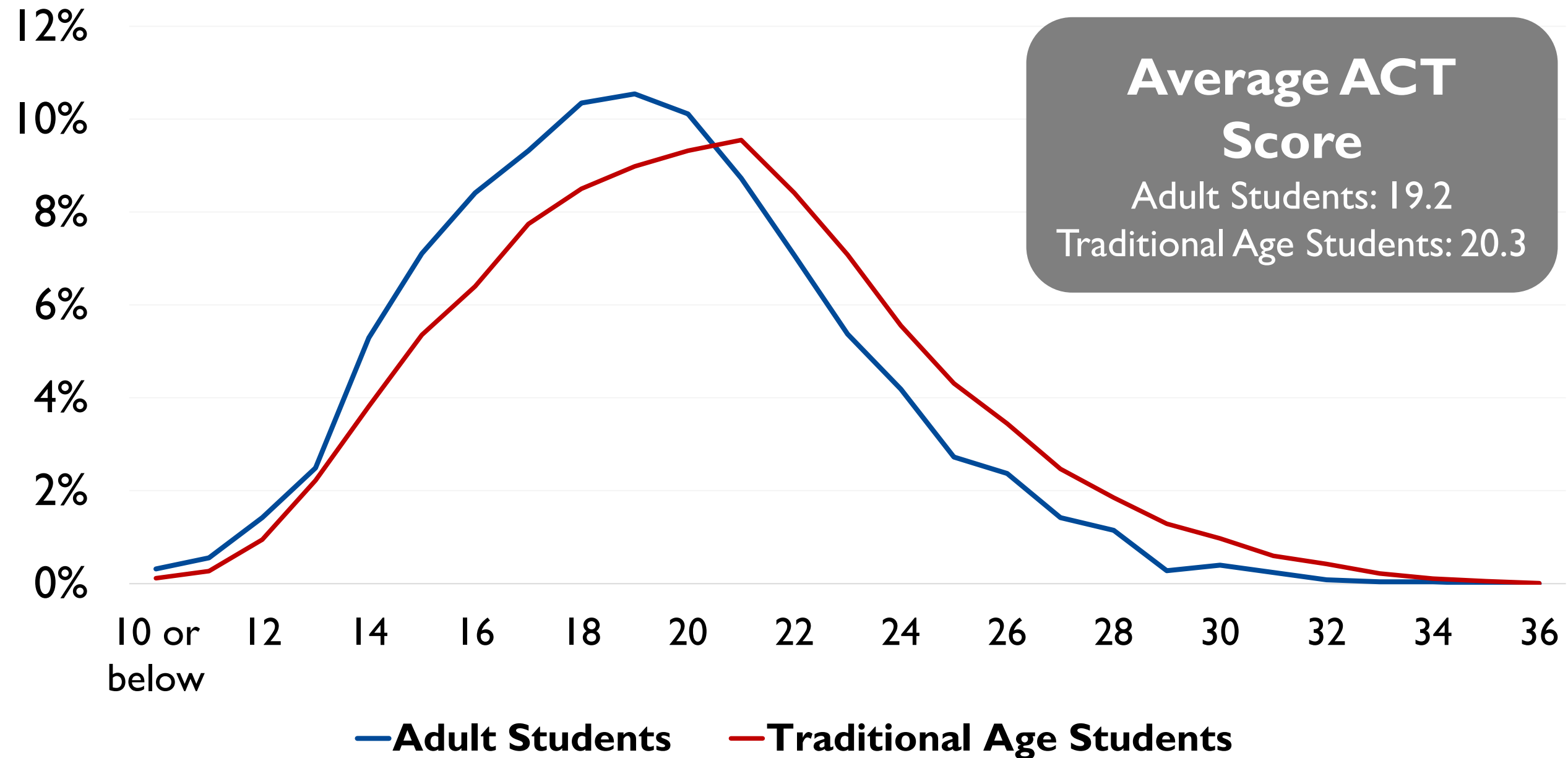
70%

of Adult Students
from distressed counties
were female students.

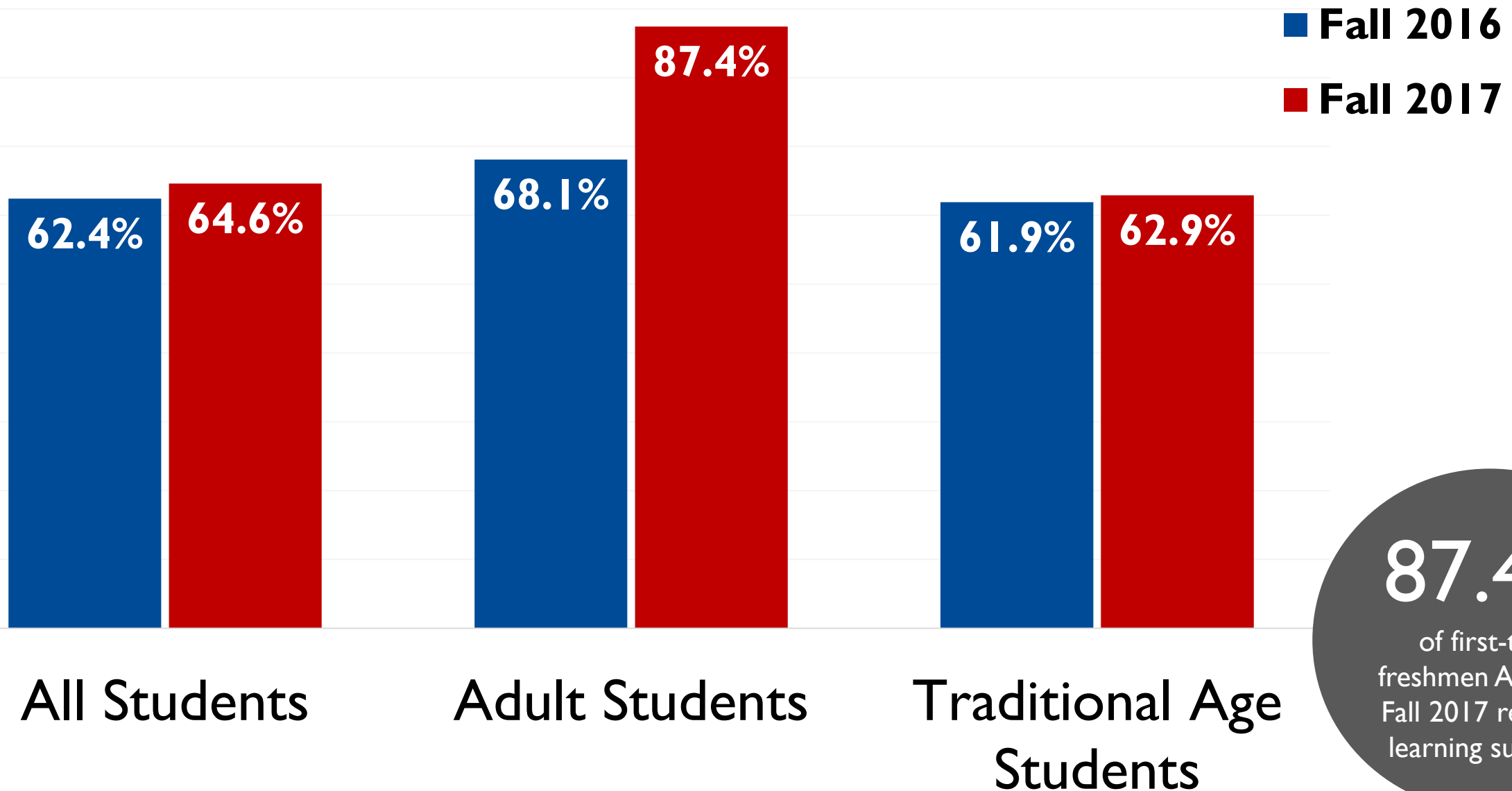
Student Success

Adult Students at TBR Community Colleges

Adult Students: ACT Scores in Fall 2017



First-Time Freshmen Requiring Learning Support



87.4%
of first-time
freshmen Adults in
Fall 2017 required
learning support.

Workforce Pathways

Adult Students at TBR Community Colleges



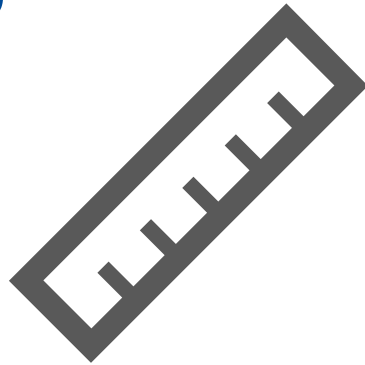
Liberal Arts &
Sciences
42.3%



Health Professions &
Related Programs
20.7%



Business, Management,
& Marketing
9.3%



Engineering &
Related Fields
5.6%



Computer &
Information Sciences
4.2%

Programs with Projected Workforce Deficits	Projected Deficit in TN in 2018	Students in these Programs who are 25+
Administrative & Information Support	4,788	69.6%
Restaurants/Food Services	2,712	28.7%
Production Design, Operations, & Maintenance	2,479	54.8%
Network Systems	384	41.3%
Web/Multimedia Management & Programming	380	40.6%



THE COLLEGE SYSTEM
of TENNESSEE

Discussion

Amy Moreland

Policy & Data Analyst

Amy.Moreland@tbr.edu

Scott Nikolai

Analytics & Evaluation Analyst

Scott.Nikolai@tbr.edu