Spring 2019 Census Headcount

3.7% increase from spring 2018 to spring 2019

* Note: Enrollment is based on census data (enrollment as of the 14th day of the term). Historically, the official end-of-term headcount is ~1% higher than census data.
Spring 2019 Census Enrollment

Cleveland State
12.4% increase in headcount

Headcount | FTE
---|---
Spring 2018 | 2,644 | 1,705
Spring 2019 | 2,972 | 1,818

Motlow State
9.4% increase in FTE

Headcount | FTE
---|---
Spring 2018 | 5,507 | 3,572
Spring 2019 | 5,999 | 3,908

* Note: Enrollment is based on census data (enrollment as of the 14th day of the term). Historically, the official end-of-term headcount is ~1% higher than census data, and end-of-term FTE is ~2% higher than census data.
Student Success and Tennessee Promise

*Note: Student success after five semesters of Promise eligibility. Graduates include students who earned a degree or certificate from any institution. Using data from the TBR student information system, Tennessee Student Assistance Corporation (TSAC), and the National Student Clearinghouse.*
Expanding Research Capacity

• A firm grasp of the obvious.
• Turning data into actionable information.
• Connecting research/data with practice and programs.
• Leveraging our mission as a governing board.
Expanding Research Capacity

- Building upon research tools created over the past two years.
- Engaging external partners and expertise.
- Translating data into action through connections with other TBR divisions and with colleges.
Research Partnerships

• What lessons can we learn from the implementation of Tennessee Promise in 2015?
  • Research for Action and Penn AHEAD

• How does student engagement affect persistence and course outcomes?
  • University of Tennessee PERC

• How can we use innovative data science and behavioral science techniques to improve student outcomes?
  • Multi-state partnership through the University of Virginia’s Nudge⁴ Solutions Lab
Multi-State Partnership with UVA

• Multi-year project funded in part by the Lumina Foundation and Overdeck Family Foundation.

• **First major projects:**
  
  • Analyze first semester of Tennessee Reconnect.
  
  • Connect adults with some college, but no degree, to tailored education and employment opportunities.

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University of Virginia’s Nudge⁴ Solutions Lab

Students encounter a series of complex decisions on the road to and through college. We use behavioral nudges to boost college access and completion.
Over 24,600 adult students enrolled in fall 2018.

18% increase over fall 2017.

Of these students:

52% were enrolled the prior semester.
38% were “reconnecting” after time away from college.
10% were first-time freshmen.

*Note: Analysis includes adult students (age 25+) at 13 Tennessee community colleges in fall 2018, using end-of-term data.
**Fall-to-Fall Adult Enrollment Trends**

*Note: This excludes Pellissippi State, where Tennessee Reconnect launched in fall 2017. Adults are defined as those who are 25 years or older, as reported by the institution in the fall term. Only degree-seeking students are included in this analysis. Counts are unduplicated headcounts.*
Fall-to-Fall Adult Enrollment Trends

*Note: This excludes Pellissippi State, where Tennessee Reconnect launched in fall 2017. Adults are defined as those who are 25 years or older, as reported by the institution in the fall term. Only degree-seeking students are included in this analysis. Counts are unduplicated headcounts.
Tennessee Reconnect at Community Colleges

14,970 Reconnect Applicants Enrolled in Fall 2018

Among TN Reconnect Applicants who Enrolled at Community Colleges...

*Note: Analysis based on TNR applicants who enrolled at community colleges in fall 2018, regardless of Reconnect eligibility. Student enrollment designations are collected by colleges. “First-time freshmen” refers to students enrolling for the first time in college. “Reconnecting” students are those who have enrolled at some point in the past but are returning to college. “Already Enrolled” students are those who were enrolled at that institution during the preceding semester (spring 2018 or summer 2018).
Reconnecting Students: Prior Enrollment

• Among “Reconnecting” students:
  • 30% last enrolled within 2 years.
  • 33% last enrolled 2-6 years ago.
  • 37% last enrolled more than 6 years ago.

*Note: This includes Reconnect applicants who enrolled at community colleges in fall 2018 after time away from college. In fall 2018, 6,585 Reconnect applicants who enrolled at community colleges were “Reconnecting” students who returned to college after having dropped out. Of these students, 5,716 were found in a match with National Student Clearinghouse data.
Courses by Delivery Method for Adult Students

* Note: Proportions are calculated at the course-level and weighted by credit hours attempted. Courses not-for-credit are excluded.
• Reconnect brought new students to community colleges.

• The number of credit hours attempted increased.
  • The percent of adults attempting 6 or more credits grew from 79% in fall 2017 to 85% in fall 2018.

• Academic success (course grades, GPAs, credits earned) remained relatively unchanged proportionally, but the number of adult students increased.