



THE COLLEGE SYSTEM  
of TENNESSEE


Office of the Chancellor

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tbr.edu

## MEMORANDUM

TO: TBR Presidents and Senior Staff

FROM: Flora Tydings, Chancellor 

DATE: December 10, 2019

**SUBJECT: 2020 Excellence in Philanthropy Awards**

It is my pleasure to request nominations for both the Regents Award for Excellence in Philanthropy and the Chancellor's Award for Excellence in Philanthropy. We enjoyed participating in these special events last year and look forward to another year of honoring those who support our system.

It is due to your hard work in cultivating donors that we are able to celebrate these well-deserving individuals, corporations, and foundations that are investing in our colleges and students. Thank you for making these awards possible.

Attached are the nomination materials for 2020, along with a listing of the previous award winners for both the Chancellor's and Regents' Awards. As a reminder, each campus may have a Chancellor's Award winner, while only four Regents' Awards are selected annually.

Please submit your nominations by February 1, 2020 to Assistant Vice Chancellor of Institutional Advancement Cris Perkins *via* e-mail at [cris.perkins@tbr.edu](mailto:cris.perkins@tbr.edu). If you have additional questions, please contact Cris at (615) 365-1510.



## Awards for Excellence in Philanthropy

2020



### Nomination Materials

**Deadline for submission: February 1, 2020**

#### Background

In March 2001, the Tennessee Board of Regents (TBR) wanted a way to recognize outstanding accomplishments in fundraising. This decision led to the creation of TBR's Excellence in Philanthropy Awards recognition program. This program is comprised of two awards - the Regents Award for Excellence in Philanthropy and the Chancellor's Award for Excellence in Philanthropy. These awards honor individuals, companies, and organizations who go "above and beyond" to donate their resources, finances, and personal time to TBR colleges. With the State of Tennessee's FOCUS Act allowing its four-year universities to establish their own governing boards, the award criteria have been re-examined to better fit the College System of Tennessee's community and technical colleges.

#### Selection Process

Honorees will be selected by the Donor Recognition Committee which is comprised of System employees, Regents, Trustees as well as representatives from Tennessee community and technical colleges. The Committee will review all application materials in light of the selection criteria and recommend a slate of recipients for the upcoming year. If the initial call for nominations does not yield a sufficient number or quality of applicants, the Committee may issue an additional call for nominations. **Nominees cannot receive a philanthropy award two consecutive years**; there must be, at minimum, one year between receiving a Regents Award and Chancellor's Award.

## **Recognition Process**

The **Regents Award for Excellence in Philanthropy** will be presented at events that are planned and hosted by the nominating institution or system (if it is a system nomination). Staff of the nominating institutions shall coordinate with Carol Tomlinson *via* e-mail [carol.tomlinson@tbr.edu](mailto:carol.tomlinson@tbr.edu) regarding TBR office and local Regents' schedules. Three weeks notice, at minimum, is required in order for the award to be ordered and engraved. The TBR System Office will provide one award per recipient. The nominating institution will be required to pay for any additional awards needed beyond the first award. For example, if an institution nominates two entities as one recipient, the central office will pay for the first award while the institution is required to pay for the second award.

One of the Regents Award recipients will be highlighted at a regular Quarterly Board Meeting. The award recipient is not expected to attend the actual Board meeting, but are welcome to attend and be recognized. Each Spring, the past year's Regents Award winners will also be recognized at the SOAR Awards Gala.

Recipients of the **Chancellor's Award for Excellence in Philanthropy** will be recognized at honorary events that are planned by the nominating institution. Staff of the nominating institutions shall coordinate with Carol Tomlinson *via* e-mail [carol.tomlinson@tbr.edu](mailto:carol.tomlinson@tbr.edu) regarding TBR office schedules. Three weeks notice, at minimum, is required in order for the award to be ordered and engraved. The TBR System Office will provide one award per recipient. The nominating institution will be required to pay for any additional awards needed beyond the first award. Each Spring, the past year's Chancellor's Award winners will also be recognized at the SOAR Awards Gala.

**Tennessee Board of Regents**  
**Awards for Excellence in Philanthropy**

**Nomination Form**

Please complete this form and include it with your completed nomination packet. Nominations must be made by the president of a Regents institution or a TBR Vice Chancellor (or TBR Assistant Vice Chancellor for Institutional Advancement) with their accompanying signature on the letter and this form. Nomination packets must consist of the following two items:

- A letter explaining why the nominee should be honored for the award. Cite specific examples of the nominee's fulfillment of the award category criteria.
- This completed Nomination Form.

Optional materials that may be included are the nominee's resume or other supporting materials such as a list of achievements, copies of articles or reports, and/or biography.

Please forward your completed nomination to Assistant Vice Chancellor of Institutional Advancement, Cris Perkins *via* e-mail at [cris.perkins@tbr.edu](mailto:cris.perkins@tbr.edu)  
Nominations must be received no later than **February 1, 2020** to be considered for an award.

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**AWARD CATEGORIES - ✓ (check) one:**

**Regents Award for Excellence in Philanthropy**

Candidates for this award include an organization or individual that has been very generous to **one or more** TBR institutions or the TBR system and its students. This award is for visionaries, statespersons of the community, employer and workforce partners, and regional leaders. Four recipients are selected annually for this award. The nomination letter must describe at minimum your nominee's philanthropic work on the criteria stated below and must include the nominee's total financial contributions to TBR institution(s) or TBR system.

The criteria for the Regents Award are as follows:

- Generous giving of time and resources to TBR institutions or TBR system.
- Major influence on volunteers to become involved in fundraising or supporting TBR institutions. How has the nominee inspired and motivated your institution in the practice of philanthropy or business collaboration?
- Effective example setting; actively promotes importance of supporting higher education.
- Exceptional civic responsibility and integrity.
- A continued commitment and philanthropic effort that has improved the quality of life for your institution, TBR system, students, and community.

**Chancellor's Award for Excellence in Philanthropy**

Candidates for this award may be an individual or organization that has given special assistance to at least one TBR institution. For each nominee, the nominating institution must submit a letter of nomination which describes your nominees' philanthropic work on the two criteria given below.

- Generous giving of resources (money, in kind, time, service) to a TBR institution.
- Outstanding volunteer efforts in raising money for the institution or expanding business/employer collaboration for the institution.





## TBR Excellence in Philanthropy Awards

### Regents Award Recipients

2003 - 2019

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Adams and Hendrix Family  
Associated General Contractos of East TN  
Bill and Mary Adcock  
Arconic  
Wayne and Marianne Ard (*Posthumous*)  
James W. Ayers  
Wayne Basler  
Baptist Memorial Health Care  
Dr. David and Congressman Diane Black  
Randy Boyd, Radio Systems Corporation  
James Brinkley and the late Nellie L. Brinkley  
Roadrunner Markets and Warren Broyles Family  
Ben C. Bryant, Jr.  
Charles and Judy Burkett  
Jim Clayton  
Judy and Jerry Davis  
Denso Manufacturing  
Richard Donner Family  
Edith McGuire Duvall  
Dyersburg First Citizens National Bank and Board of Directors

Lars Eriksson  
William W. Farris (*Posthumous*)  
First Tennessee  
Martha Fogelman  
John Foy  
C.M. "Bill" Gatton  
Richard Green, President and CEO of General Shale Brick

Louis H. Gump  
Charles Hand  
Jabie and Helen Hardin  
Joey Hatch  
Haslam and Bagwell Families  
Hemlock Semiconductor  
Christy-Houston Foundation

Clayton Homes and the Clayton Family Foundation  
Tim P. and Valda Hicks Jones  
Fogelman Investment Co.,  
Robert and Martha Fogelman  
George and Betty Johnson  
Wayne Karlgaard  
Ben Kimbrough  
Ken and Amy Landrum  
Loewenberg Family  
Roosevelt Luster  
James C. Martin and the late Mary B. Martin  
James H. Maynard  
Earl McDonald (*Posthumous*)  
Mountain States Health Alliance  
National Bank of Oneida  
Dr. Jack and Diane Nelson  
Sevier County Commission, Sevierville Board of Mayor and Aldermen, Gatlinburg Board of Commissioners, and Pigeon Forge Board of Mayor and Aldermen  
Scott M. Niswonger  
Oak Ridge Associated Universities (ORAU)  
Oak Ridge National Laboratory (ORNL)  
Millard Oakley  
Wayne Pace  
Dr. Harold S. Pryor  
Mickey Robinson and Catherine Ladnier  
Phil Roe  
Rudi and Honey Scheidt  
Security Bank  
FedEx Corp., Fred Smith  
Harry C. Stonecipher  
William H. Swain  
Kemmons Wilson, Sr. (*Posthumous*)  
West Tennessee Healthcare (2 times)  
Whitney Stegall (*Posthumous*)  
Pam Wright



**TBR Excellence in Philanthropy Awards**  
**Chancellors Award Recipients**  
**2003 - 2019**

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Acadia Healthcare Co., Inc., Joey Jacobs  
Alfred and Rosa Coleman  
American City Bank  
Dr. Veena Anand  
Anderson County Government  
Anderson County Coalilition  
Katherine Dake Armstrong  
West TN Healthcare, Bobby Arnold  
Assisi Foundation of Memphis  
Associates in Radiology Technology PC  
Athens Tennessee  
Dr. Mark Bateman and Mrs. Jennifer Bateman  
Dr. Cooper Beasley  
Dr. T.B. Boyd, III.  
Baptist Memorial Health Care Corporation  
Fred "Pal" Barger  
Bert and David Bornblum  
Ray and Barbara Bible  
BLF Marketing, Jeff Bib and Frank Lott  
Joy Bishop  
Blount County Economic Development Board  
Bridgestone Americas Tire Operations  
Bridgestone Firestone Trust  
Eddi e  
CalsoniKansei North America Inc.,  
Card-Monroe Corporation  
Larry W. Carroll  
Mary Carver-Patrick  
Chattanooga Heart Institute, President Paul Farmer  
Kenneth J. Cherry  
Clarksville-Montgomery Co. Community Health Foundation  
John M. Clayton  
David and Pat Coffey

Dr. Jerry & Mrs. Carol Cole  
Alfred and Rosa Coleman  
Tom Coley & Betty Neal Coley  
City of Covington and County of Tipton  
Dr. Joe Cox  
Hillard and Harriett Crews  
Jack Daniel Distillery, Larry Combs Sr., Vice President and General Manager  
Deloitte Consulting, LLP.,  
Dr. Roger DeVersa  
Dr. Ernest J. DeWald and Mrs. Joan DeWald  
Janette Campbell Diehl  
Wilda Dodson and William Hudgins  
Richard Donner Family  
Dot Foods  
City of Dyersburg Schools and Dyer County Schools  
First Citizens National Bank and Directors (Dyersburg)  
Eastman Chemical Company  
The Edwards Family  
Cyril Evers  
John M. Farris  
FedEx Corporation  
Frank Flautt, Jr.  
Stephen Francescon  
C. Duffy Frank, Jr.  
William H. Freeman  
First Farmers and Merchant Bank  
Food City and Steve Smith  
Ford Construction Co., and John H. Ford  
Hendricks Fox  
Franklin City Mayor, Dr. Ken Moore  
Maurice Gaines, Jr., Lauderdale County Mayor  
General Motors Corporation  
Gibson County Commission  
Charles Gleghorn  
Vicky B. Gregg  
Edgar R. Groves  
Louis H. Gump  
Gene Haas Foundation, Kathy Looman,  
James Harding  
Haywood County and City of Brownsville  
F. Evans Harvill  
Waymon Hickman  
Mr. and Mrs. Larry Hester  
Todd Herzog  
Marilyn and Jay Hiatt  
Clay Newell Hixson



Halden Hooper  
Christine Hopkins  
Christy-Houston Foundation  
Samuel H. Howard  
Dixie-Taylor Huff  
Jeff Huffman, Tipton County Executive  
J. Allen Hurley  
International Paper  
Jackson Madison County General Hospital/ West TN Healthcare  
Don Jenkins  
Johnson City Health Care Consortium  
Dan Johnson  
Allan Jones  
Jones Companies, Ltd.,  
Jennings A. Jones (*Posthumous*) and Rebecca Jones  
Wayne Karlgaard  
Emmett N. Kennon, Jr.  
G. Bruce Kidd  
Knox County and the City of Knoxville  
Dr. Ralph E. Knowles  
Dr. Sam and Mrs. Lucy Scott Kuykendall  
Lannom Family  
Lauderdale County Schools  
Laughlin Memorial Hospital, Board of Directors  
Lawrence County Board of Education  
LHS, Inc.,  
Eugene London  
C. Stephen Lynn  
Wilma Maples  
Bill Marbet  
Brad and Dina Martin  
James C. Martin and Mary B. Martin  
Paul W. Martin, Jr. and Dr. H. Lee Martin  
Marvin Windows and Doors  
Mary Hayes McDaniel  
Maury Regional Hospital  
Neta McKnight  
McMinn County Government – Mayor John Gentry & Executive Director Kathy Price  
Lem L. and Donna McSpadden  
Martin L. Medley  
Medtronic Sofamor Danek  
Methodist Healthcare  
J.R. Moon  
Faye and Charles Moore  
Ray Morris  
S. Morgan Morton

Dr. B.I. Naddy  
Dr. Harry and Mrs. Mary Olive Nisbett  
National Coating & Supplies (Nashville Location)  
City of Oak Ridge  
Pam Ogden  
Omega Psi Phi Inc., Rho Psi Affinity Chapter  
Amos Otis  
Wayne H. Pace  
Larry W. Papasan  
John and Rebecca Parker  
Juanita L. Payne  
Susan Peach, Sumner Regional Medical Center  
Late Harrell Pendelton  
Timothy E. Pettus  
Guy and Claudine Pinckley  
Virginia W. Plummer (*Posthumous*)  
Leslie Parks Pope  
Harold S. Pryor  
Quebecor World Dyersburg and Covington  
Darrel Sells, Darren Sells, and Dena Quertemous  
K. Newton "Newt" Raff  
Jerry Regier  
Elizabeth Rhea  
Matt Ricker  
Ring Companies  
J. Rolland and Sharon S. Boles  
John Rose  
Michael D. Rose  
Ann Ross  
Rutherford Co. Industrial Development Board  
Rutherford County Commission  
Security Bank  
John & Martha Scarbrough  
Ken and Sally Simonds  
Percy Smith  
Steven B. Smith  
Mayor Bob Spivey and the Town of Smyrna  
Wayne and Margaret Solomon  
Rita Sparks  
Willard R. Sparks  
John W. Stokes  
Robert and Nita Summers  
Jacobs Sverdrup  
Dr.'s Charles & Patra Temple  
Tennessee Rural Health  
Tennessee SL (Scott Laska)

Gerald D. Thomas and the Thomas Construction Company  
Tipton County School System  
Grace A. Tomkins  
TOYOTA Bodine Aluminum  
Dr. Joseph Trahern  
TriStar Health System  
Union City Rotary Club  
Greg Vital  
Dr. Charles Votaw and Dr. May Votaw  
Constantine and Mary Vrailas  
Joanne Walker  
Warren County and the City of McMinnville  
Sandra K. Webster  
ReTrans Inc., David Wedaman, CEO and Chairman,  
Wellmont Health System  
Wellmont/Holston Valley Medical Center  
West Tennessee Healthcare  
Roy L. White  
Steve and Ruth West  
Grady Williams and W. Leonard Fant  
Guy B. Wilson, Jr.  
Keith Wilson  
J. Michael Winchester  
Don and Hanna Witherspoon  
Ed & Carol Wheeler  
Randolph C. "Randy" Wood  
Stuart E. Wood, Jr.  
Lowell Woods  
Pamela J. Wright  
Yamaha Motor Corporation