



CONNECTING

INDUSTRY AND WORKFORCE

A System Approach to Workforce Development

tn TRAINED

A Partnership of The College System of Tennessee and State Agencies



AGENDA

The **TNTrained** program is designed for workforce development professionals at the College System of Tennessee, Tennessee State Department of Economic and Community Development, and other state agencies. The program is a partnership between the State ECD and the TBR College System designed to provide a system-wide state approach for retaining, growing, and attracting businesses including the development of a playbook, checklist, and resources.

The 40-hour program will include basic and advanced economic development divided into three sessions: Economic Development and TBR-ECD 101, Building the **TNTrained** Team, and Developing the **TNTrained** Tool Box. The program will conclude with a culminating project which will apply knowledge gained in the program and address all aspects of the coursework.

Upon completion of the program:

- Participants will have a seamless statewide approach to addressing regional and statewide workforce needs;
- Participants will become ECD champions on how workforce development can support regional and state resources available for industries;
- Participants will develop a resource playbook supporting the **TNTrained** process;
- Participants will create an inventory of programs, certificates, courses (noncredit and for-credit), and services which are available from any of our partners with the Tennessee College System.



AGENDA

10.5 HOURS - ECONOMIC DEVELOPMENT AND TBR ECD 101 JANUARY 30-31, 2018 - TCAT MURFREESBORO - SMYRNA LOCATION

This course will introduce foundational information about ECD and TBR.

- Identify the role of ECD and how it affects the local economy. Explain the importance of choosing Tennessee and review basic concepts and terminology.
- Determine the players on the statewide and community wide teams. Discuss the biggest challenges for each area and share best practices in economic and community development.
- Explore methods and processes for promoting new industry and growing existing industry. Determine your role in the ECD process.
- Develop a valuable network of fellow professionals and resources.

January 30, 2018

1:00 p.m.

Opening Comments

Flora Tydings, Chancellor, TBR
Allen Borden, Deputy Commissioner of Business,
Community and Rural Development, TN ECD

1:30 p.m.

A Unified Tennessee System

Melinda Kelsey, Chief of Staff, Department of Labor
Carol G. Puryear, Vice Chancellor for Economic and Community
Development, TBR
Ann Thompson, Director of Workforce Development, TN ECD

2:00 p.m.

Becoming an Inclusive Leader in TNTrained

Andre Bean, Director of Talent Management and Employee Engagement,
TN Department of Human Resources
Carlos Holmes, Learning Facilitator II/Strategic Learning Solutions,
TN Department of Human Resources

5:00 p.m.

Summary/Closing



AGENDA

January 31, 2018

- | | |
|-------------------|--|
| 8:15 a.m. | Welcome |
| 8:30 a.m. | Strengths and Weaknesses of the Workforce
Carol G. Puryear |
| 9:45 a.m. | Break |
| 10:00 a.m. | Consensus Building & Problem-Solving Methodology
Dan Caldwell, Senior Technical Trainer, Nissan |
| 11:10 a.m. | Overview of TNTrained Process: Consult, Design, Implement, Evaluate (CDIE)
Nathan Garrett, Assistant Vice Chancellor for Economic and Community Development, TBR |
| 11:30 a.m. | Lunch with presentation from CERT |
| 12:30 p.m. | Pitch Your Department
Ann Thompson |
| 1:30 p.m. | Introduction of Culminating Project
Nathan Garrett |
| 2:45 p.m. | Closing |