MINUTES
TENNESSEE BOARD OF REGENTS
REGULAR SESSION

December 5, 2013

The Tennessee Board of Regents met in regular session on December 5, 2013, at the TBR central office located in Nashville, Tennessee. Vice Chairman Emily Reynolds presided over the meeting and called the meeting to order. In her opening remarks, Vice Chairman Reynolds recognized two distinguished guests in the audience, the Honorable Douglas Henry and WSMV anchorwoman, Demetria Kalodimos.

Board Secretary Mary Moody, was asked to call the roll. The following members, constituting a quorum, were present:

Dr. Steve Copeland  
Mr. Greg Duckett  
Mr. John Farris  
Mr. Darrell Freeman  
Mr. Tom Griscom  
Ms. Ashley Humphrey  
Mr. Jonas Kisber  
Ms. Fran Marcum  
Ms. Emily Reynolds  
Mr. Howard Roddy  
Mr. J. Parker Smith  
Mr. Bob Thomas  
Mrs. Danni Varlan  
Ms. Deanna Wallace

Members not available to attend the meeting were Governor Bill Haslam and Commissioners Kevin Huffman, Julius Johnson and Regent Rich Rhoda.

I. Minutes – Consent Agenda

Minutes of the September 20, 2013, regular session Board meeting were sent to all Board members for review prior to the quarterly Board meeting. Regent Freeman moved for the approval of the minutes. Regent Duckett provided a second to the motion. The motion passed.

II. REPORT OF INTERIM ACTION

Vice Chairman Reynolds called upon Chancellor Morgan who presented the Report of Interim Action, reflecting business transacted by the Office of the Chancellor since the
previous meeting of the Board. Chancellor Morgan requested approval of the report. Regent Thomas moved to accept the report. Regent Marcum provided a second to the motion. The motion passed. A copy of the Report is attached to the official copy of the Minutes as Appendix A.

III. REPORT OF THE COMMITTEES

The Board then considered approval of the November 19, 2013 minutes of the Audit Committee and the special called meeting of the Committee on Academic Policies and Programs. Copies of the minutes were provided to all members. Regent Griscom moved for adoption of the minutes. A second was provided by Regent Roddy. The motion carried. A copy of the Audit Committee minutes and background materials are attached to the official copy of the Minutes as Appendix B. A copy of the minutes from the special called meeting of the Committee on Academic Policies and Programs are attached to the official copy of the Minutes as Appendix C.

IV. REPORT OF THE REGENTS AWARD FOR EXCELLENCE IN PHILANTHROPY

Vice Chairman Reynolds called on Regent Duckett for the report on the Regents Award for Excellence in Philanthropy. Regent Duckett reported that the Regents Award for Excellence in Philanthropy had recently been given to Charles and Judy Burkett, who were nominated by Dr. Shirley Raines, President of the University of Memphis. Mr. and Mrs. Burkett epitomize the spirit of this award as donors, volunteers in fundraising and advocates for higher education within the Memphis area. Along with being chairman of the University of Memphis’ Board of Visitors, Mr. Burkett simultaneously serves as president of the University of Memphis Foundation, the $100+ million foundation which accepts and administers support for the university. The Burkett’s co-chaired the University’s “Empowering the Dream” Centennial Campaign to raise $250 million, the most ambitious campaign in the University’s history. Their enthusiasm is underscored by their personal campaign commitment of a significant gift designated for support of first-generation college students, which Burkett himself had been. They are members of both the University’s Brister Society, which recognizes generous donors whose cumulative giving exceeds $100,000, and the Columns Society, through which the University acknowledges individuals who include the University of Memphis in their planned and estate giving. The University of Memphis and the Tennessee Board of Regents System are indeed grateful to the Burkett’s for their generous support of their time and resources representing the University in the community.
V. REPORT OF THE CHANCELLOR

During this portion of the meeting, the Honorable Douglas Henry, State Senator for the 21st Senatorial District of Tennessee, was recognized for his support of higher education throughout his years of service to the great state of Tennessee. In addition to Vice Chairman Reynolds’ introduction of Senator Henry, Regents Farris, Copeland, Thomas and Griscom gave their appreciation for the work Senator Henry has done throughout his more than 40 years in the Tennessee legislature. Chancellor Morgan assisted with the award presentation and thanked Senator Henry for his wise counsel and leadership throughout his years of service. Senator Henry addressed the Board and expressed his appreciation for this honor and recognition.

Chancellor Morgan then called on Vice Chancellor Tristan Denley to give a report on the Completion Initiative. Vice Chancellor Denley gave a presentation explaining the Academic Affairs completion priority strategies. He explained how the strategy of Architected Choice was concerned with empowering students with choice of major and program. He gave the example of macro-majors as an initiative to be introduced in this area. The second strategy was Articulated Pathways. Initiatives in this area create clear curricular pathways for students to follow through their programs. He explained the impact that Course Revitalization and Co-requisite Remediation will have on student success. Lastly, he focused on initiatives concerning Inclusion, Community and Belonging.

VI. REPORTS OF PRESIDENTS AND DIRECTORS

The university presidents’ report was presented by Dr. Brad Bartel, Provost of Middle Tennessee State University. His report consisted of a slide presentation “The Quest for Student Success,” describing an initiative currently being conducted at MTSU, with goals to recruit students who value student success and have the potential to achieve in a student-centered culture; to enhance the academic experience of students to better ensure success; and to facilitate student success through innovation and the use of data-informed best practices. Dr. Bartel shared specific examples of university initiatives, college initiatives and the use of technology and data to achieve those goals.

The report of the community college presidents followed. President Jim Catanzaro introduced the two campuses chosen to highlight media technology programs at their schools. Dr. Janet Smith, President of Columbia State Community College introduced Mr. Read Ridley, Program Coordinator for the Film Crew Technology program at CoSCC. Mr. Ridley reported that although this program is one of the youngest of such programs, it has one of the highest placement rates in the country. Ms. Demetria Kalodimos, nightly news anchor for Nashville’s WSMV Channel 4 News, praised this program for its contributions to the television and film industry both in Nashville and all across the country.
Next, Pellissippi State Community College featured its media technologies program. Ms. Teri Brahams, Executive Director of Workforce and Development at PSCC, presented a video showcasing the successful placement of graduates in media technologies program. Graduates of the program discussed the importance of having access to state of the art equipment and software to learn the skills essential to the work they dream of.

For the report of the TCAT Directors, Vice Chairman Reynolds called on Director Jeff Sisk, who introduced Director Warren Laux to describe the culinary/hospitality partnership program between the TCAT-McMinnville and Coffee County Convention Center. This new culinary/hospitality program was designed to help meet an economic need within the community. Director Laux shared the curriculum components of the program as well as how this program has continued to further develop relationships with other institutions within the surrounding counties. He then introduced instructor Chef Kim Davis, who reported on the program’s outstanding success in placement of graduates of the program.

At the conclusion of this report, Vice Chairman Reynolds thanked everyone for their informative and interesting reports.

VII. UNFINISHED BUSINESS

There was no unfinished business to bring before the Board at this time.

VIII. NEW BUSINESS – Consent Agenda

The following items were presented under the consent agenda:

1. Approval of the Request for Tenure Upon Appointment for ETSU Faculty
2. Proposed Program Terminations, Modifications, and New Technical Program Implementations for the Tennessee Colleges of Applied Technology
3. Proposed Revisions to Policy 5:01:01:20 - Telecommuting

Regent Freeman moved for approval of the consent agenda. Regent Griscom provided a second. A copy of the request for tenure upon appointment from ETSU is attached to the official copy of the Minutes as Appendix D. A copy of the program terminations, modifications and new technical program implementations for the TCATs is attached to the official copy of the Minutes as Appendix E. A copy of the revisions to Policy 5:01:01:20 - Telecommuting is attached to the official copy of the Minutes as Appendix F.

NEW BUSINESS – Informational Reporting
The following agenda items were presented for informational purposes only and required no action.

- Report on the consolidated management discussion and analysis for the System’s FY 2012-13 financial statements.
- Report of employer and alumni survey for the Tennessee Colleges of Applied Technology presented by Vice Chancellor King. This is an annual survey of students and employers designed to assess the effectiveness and relevance of each occupational program. For the 2011-12 survey cohort, alumni rated program preparation for employment “Satisfactory” or above in 96% of the weighted responses. Employers rated student performance “Satisfactory” or above in 98% of the weighted responses. There were approximately 6,710 graduates during the 2011-12 academic year available for job placement. A total of 5,250 graduates were placed in employment for an overall placement rate of 84%, which is 2% increase over the previous year. A copy of the alumni and employer surveys are attached to the official copy of the Minutes as Appendix G.

NEW BUSINESS – Action Items

The first item covered under New Business – Action Items was to receive and act on a recommendation for the president of Cleveland State Community College. Vice Chairman Reynolds called on Regent Griscom, who chaired the presidential search committee. Regent Griscom reported that Regents Howard Roddy and Danni Varlan were also members of the search committee. The first meeting of the search committee was held on September 16 to review 53 applicants. At that meeting, the committee narrowed the pool to 12, with one person withdrawing from the search, leaving 11 applicants for further consideration. The committee met again on October 14 and selected four finalists. One finalist withdrew and the remaining three finalists were brought to the campus for interviews the week of November 4.

Vice Chairman Reynolds then called on Chancellor Morgan who recommended Dr. William Seymour to be the next president at Cleveland State Community College. Dr. Seymour currently serves as Vice President of Institutional Advancement at Jackson State Community College. Before joining Jackson State, Dr. Seymour was the President of Lambuth University in Jackson for two years, until Lambuth ceased operations in 2011. Regent Griscom moved to accept the recommendation with a second by Regent Kisber. The motion was approved. Dr. Seymour will begin on January 2, 2014, at a starting salary of $156,726 with standard presidential allowances and State of Tennessee employee benefits. Dr. Seymour was recognized and he thanked the Board for approving his appointment to this position.

Next, Vice Chairman Reynolds called on Regent Duckett for the approval of the draft criteria for the president of the University of Memphis. Regent Duckett reported that the search committee for the president of the University of Memphis met on Wednesday,
December 4. At that meeting, the draft criteria was discussed both in a public session and also with the members of the search committee. Regent Duckett made the motion to grant editing authority to Chancellor Morgan, in consultation with Vice Chairman Reynolds and Regent Duckett, as chair of the search committee, in order to take into consideration any modifications suggested in the public session and search committee meeting. After any such revisions, the final draft of the criteria would be circulated to all of the Board members before the position was posted. Regent Freeman seconded the motion and the motion passed. A copy of the draft criteria and the revised criteria are attached to the official copy of the Minutes as Appendix H.

Vice Chairman Reynolds called on Vice Chancellor Sims to present for approval the Fiscal Year 2013-2014 October Revised Budget. The recommended October revisions are based on information that includes recognition of the impact of fall enrollment. Any significant differences between the budget previously approved by the Board and the proposed revisions were pointed out to the members. The Board was asked to approve a revised budget of $2,909,523,600. Regent Freeman moved to approve the revised budget as presented. Regent Smith provided a second to the motion. A roll call vote was taken and the motion passed. A copy of the revised budget is attached to the official copy of the Minutes as Appendix I.

Next, Vice Chancellor Gregory presented the 2014 System-wide legislative initiatives. His presentation included information on support for operational funding; capital projects; budget improvement requests (supported and not-supported by THEC); TSAC improvement request regarding student financial aid; and, support of the goal of the Drive to 55 by 2025. Regent Thomas moved to adopt this report. Regent Farris seconded the motion. The motion passed. A full copy of the report is attached to the official copy of the Minutes as Appendix J.

Vice Chairman Reynolds called on Vice Chancellors Nichols and Denley to present the new degree programs submitted for approval. The report included one community college proposal from Dyersburg State Community College – Associate of Applied Science in Advanced Integrated Industrial Technology and one university proposal from the University of Memphis – Doctor of Philosophy in Health Systems and Policy. Regent Marcum moved to approve the program proposals as presented. Regent Kisber seconded the motion and the motion passed. A copy of the described program proposals is attached to the official copy of the Minutes as Appendix K.

Director of Communications, Monica Greppin-Watts then presented the proposed TBR Branding Policy for approval. The purpose of the new policy is to enhance, maintain and protect the brand identity for the Tennessee Board of Regents, the System Office, operational units and institutions. This policy governs the use of all words, logos or symbols used to identify or distinguish services affiliated with the TBR for any purpose. It provides that all appropriate applicable guidelines pertaining to the words, logos, symbols or other brand identifiers must be followed. The policy makes reference to and
points to the style and identity guidelines that define the design specs and usage of the logos, symbols, colors, etc. A motion was made by Regent Farris to approve the new policy with a second provided by Regent Duckett. The motion was approved. A copy of the new policy is attached to the official copy of the Minutes as Appendix L.

Regent Varlan was asked by Vice Chairman Reynolds to present the resolution of appreciation for Director Lynn Elkins. After the reading of the resolution, Regent Varlan moved adoption of the resolution with a second provided by Regent Smith. The motion was approved. Director Elkins addressed the Board and thanked everyone for the encouragement and support she received during the course of her career with the Tennessee Board of Regents. A copy of the resolution is attached to the official copy of the Minutes as Appendix M.

Vice Chairman Reynolds then called on Regent Griscom for the resolution of appreciation for President Carl Hite. Regent Griscom moved approval of the resolution with a second by Regent Freeman. The resolution was approved. A copy of the resolution of appreciation is attached to the official copy of the Minutes as Appendix N. President Hite thanked the Board and the members of the System for the wonderful privilege and opportunity to serve as President of Cleveland State Community College.

Next, Chancellor Morgan was called on to present a request to name the Math and Science Building at Cleveland State Community College in honor of President Carl Hite. Regent Griscom moved approval of this naming. A second was provided by Regent Duckett. The motion carried.

As the last item of business, the Board was asked to consider changing the March 2014 meeting date from March 27 to March 28. Regent Freeman moved to approve the new date with a second provided by Regent Griscom. The motion was approved.
IX. ADJOURNMENT OF THE MEETING

There being no further business to come before the board, the meeting was adjourned.

Respectfully submitted,

Mary G. Moody
Mary G. Moody, Secretary

John G. Morgan, Chancellor

Emily J. Reynolds, Vice Chair