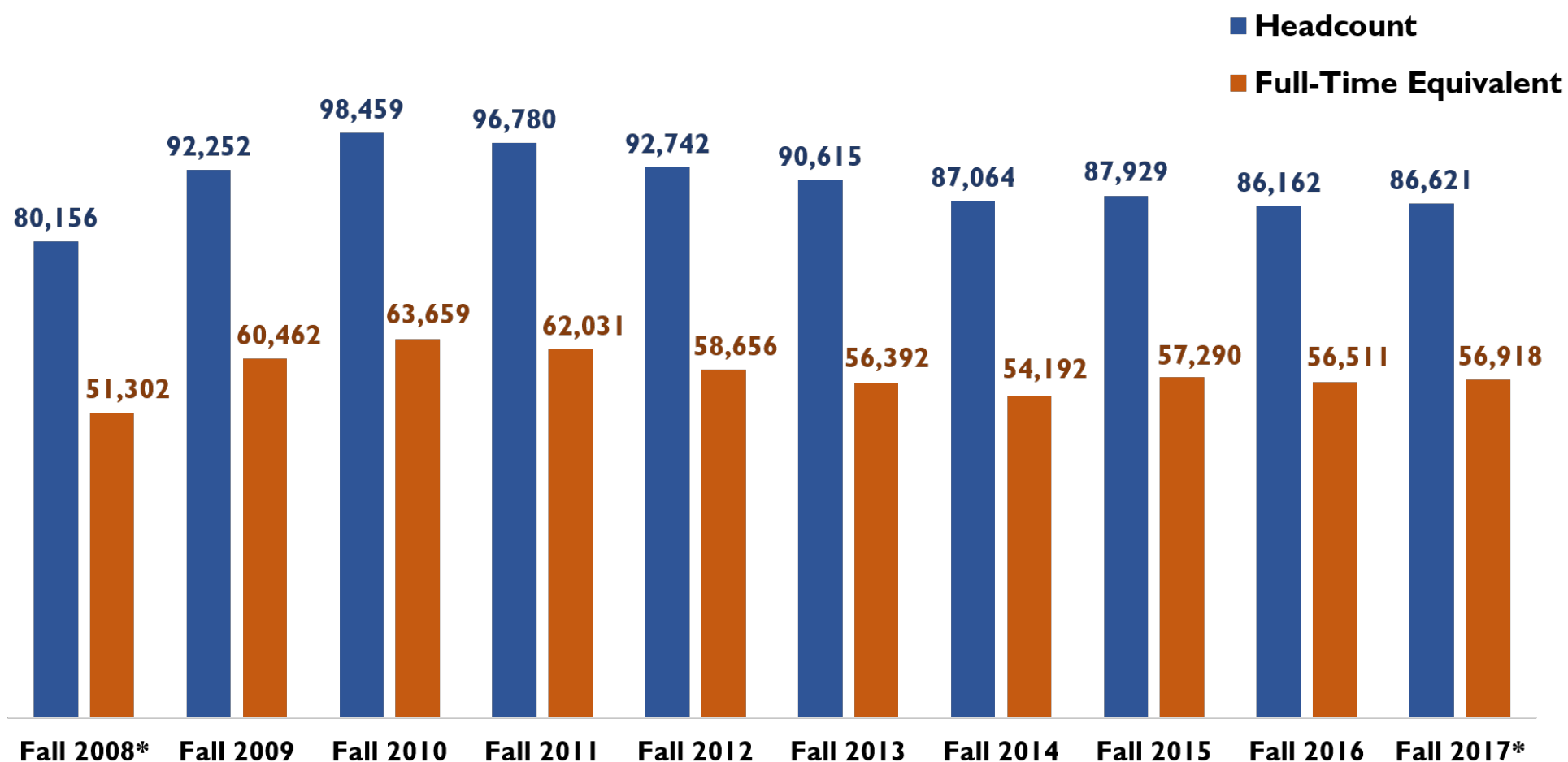
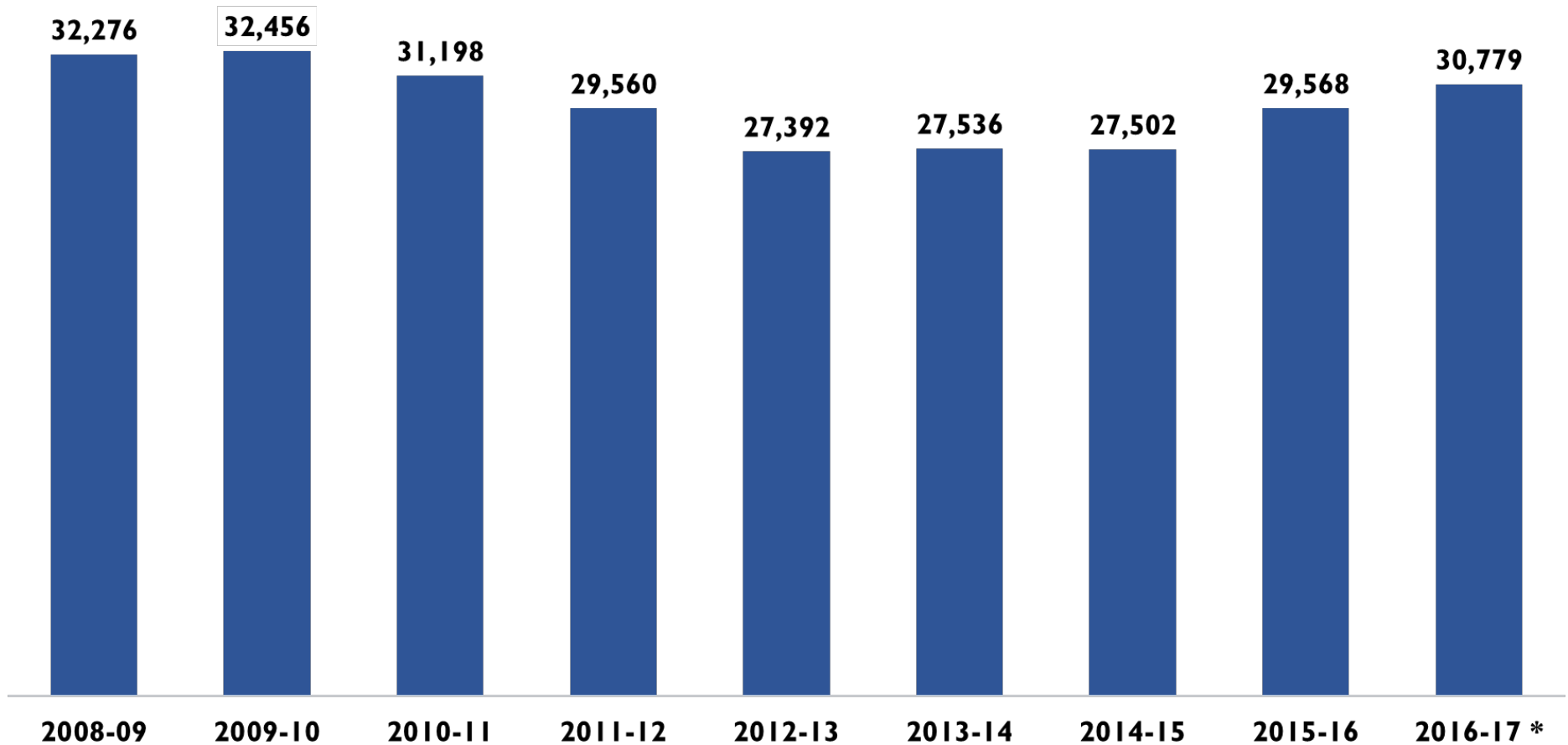


Enrollment trends for community colleges



* Fall 2008 and fall 2017 are Census data; all other terms are end-of-term data. Fall 2017 are preliminary.

Enrollment trends for TCATs



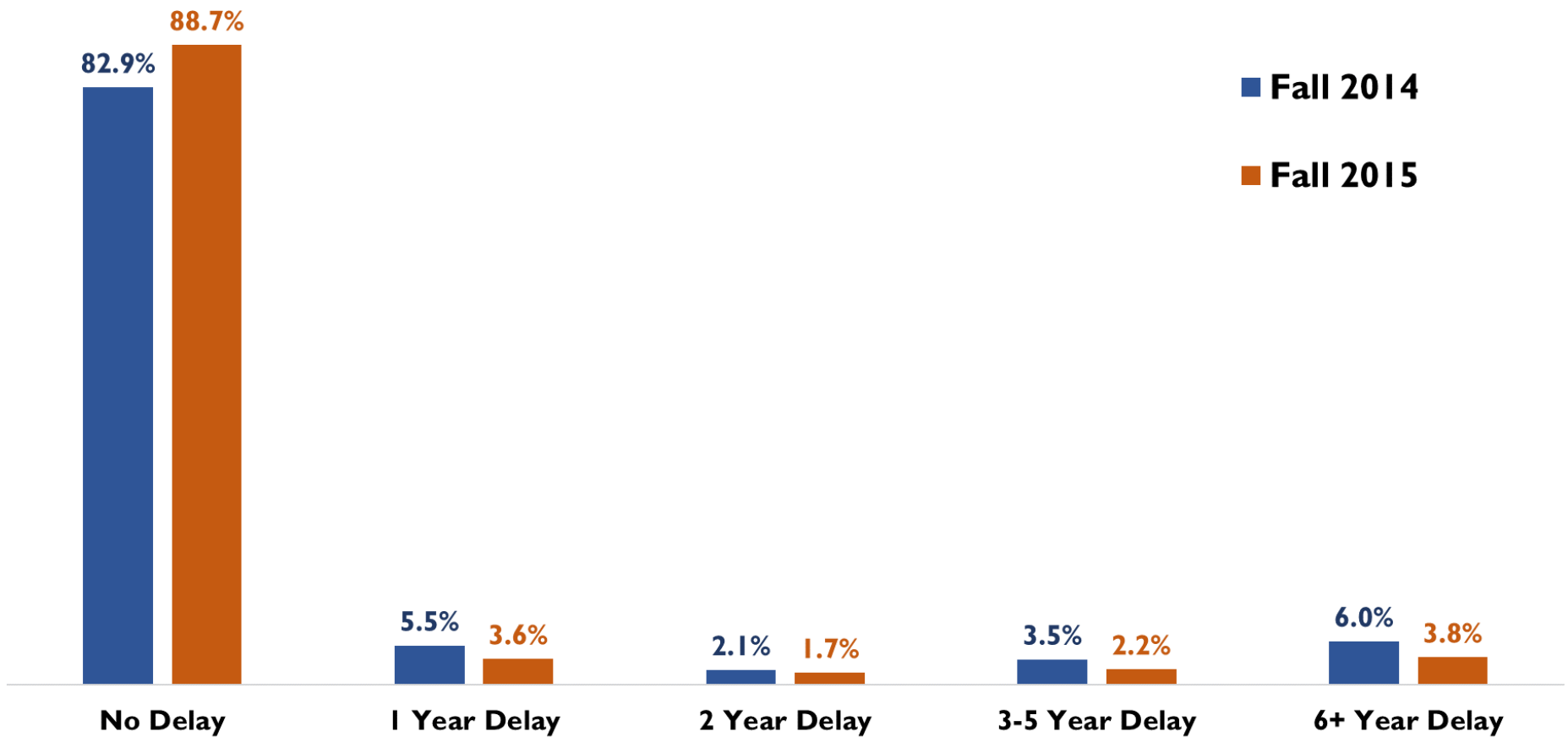
* 2016-17 data is an estimate and will be revised when summer 2017 data is available.

Freshmen comparison: Fall 2014 and fall 2015

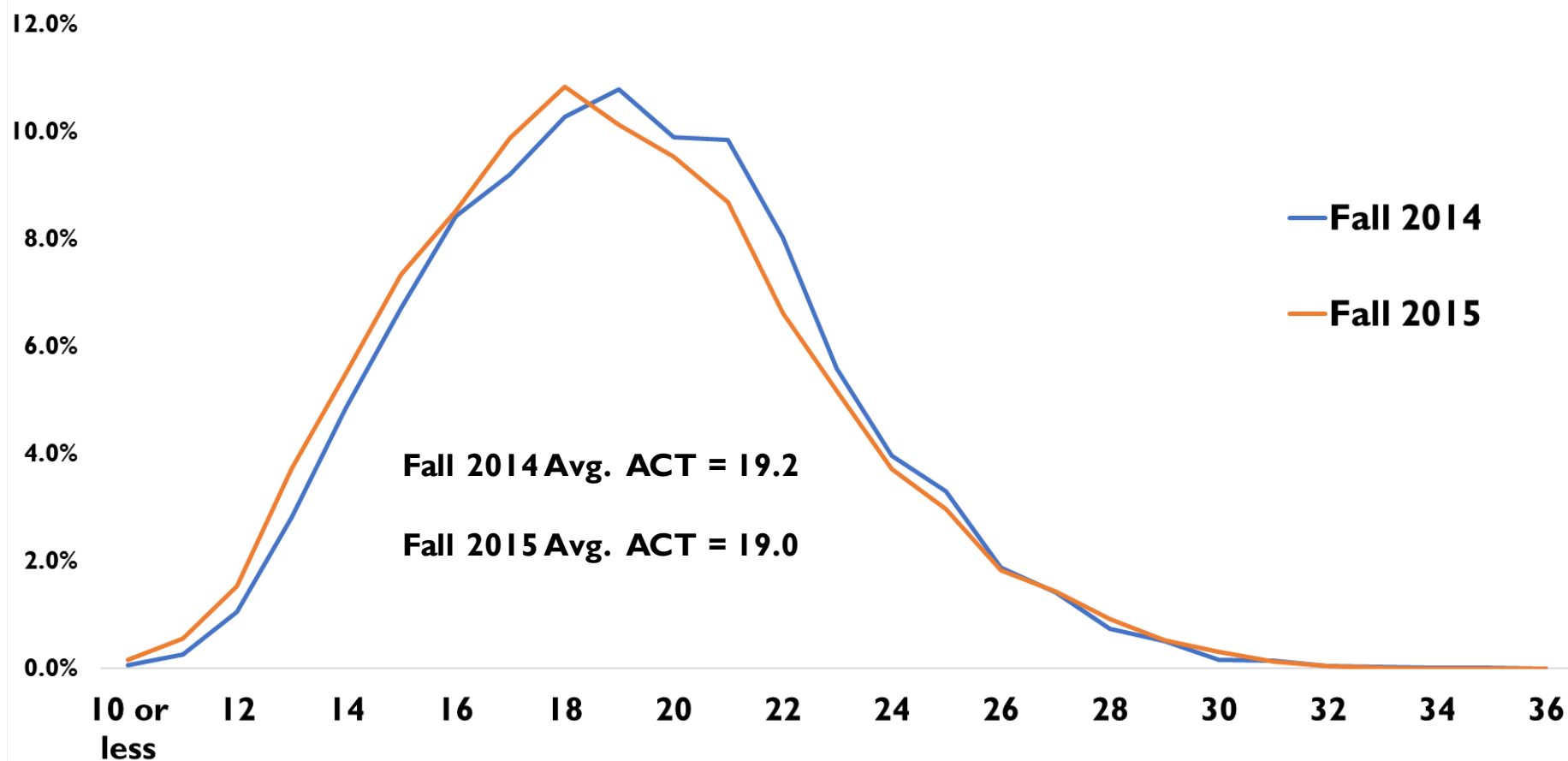
	2014 First-time freshmen *	2015 First-time freshmen *
Headcount	18,185	22,710
% Full-time	77%	88%
% Female	56%	55%
% Lottery	37%	42%
Avg. ACT Score	18.8	18.9
Avg. High School GPA	3.06	3.01

* Includes full-time and part-time students.

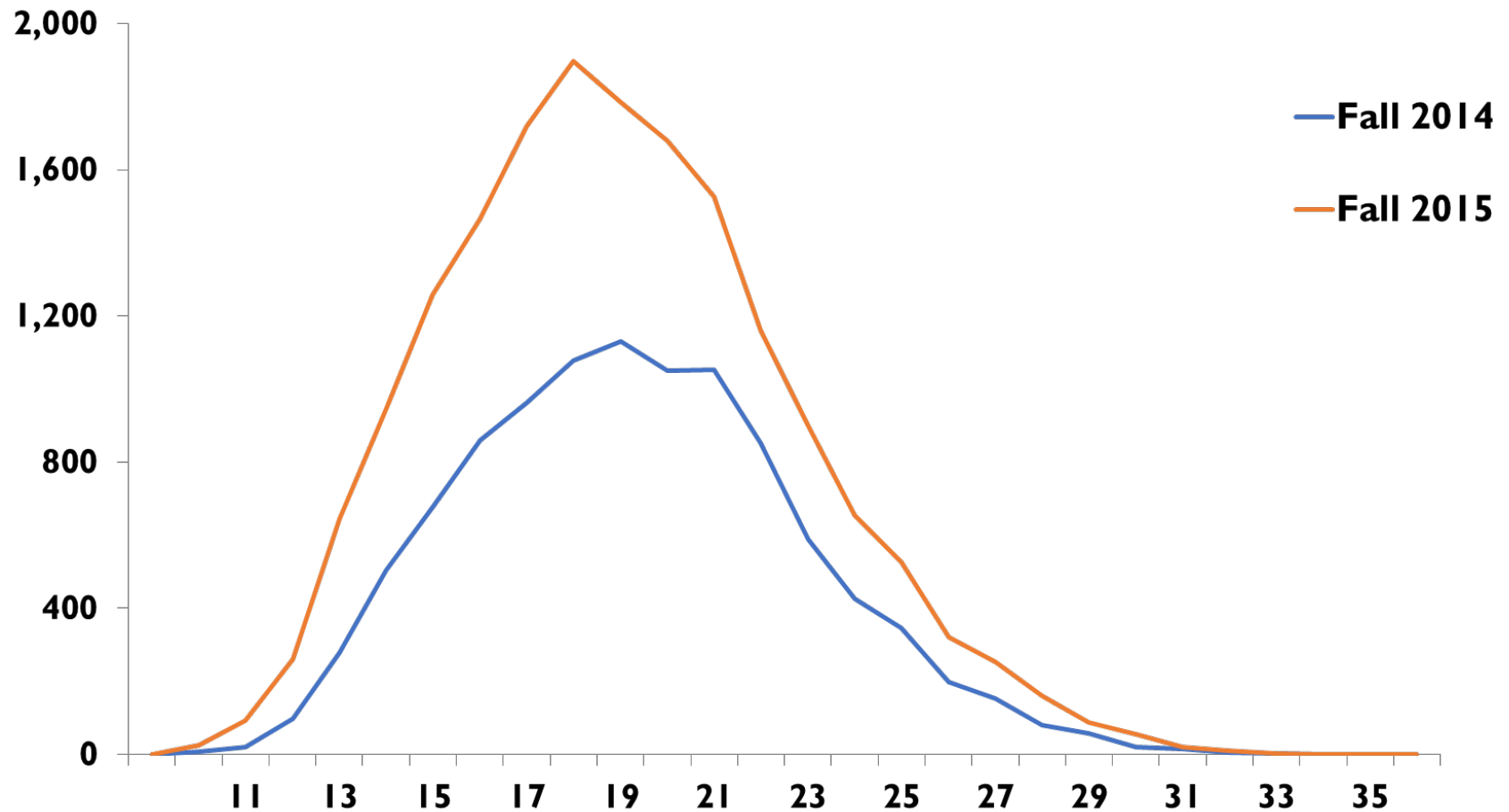
Delay in college enrollment: 2014 & 2015 cohorts



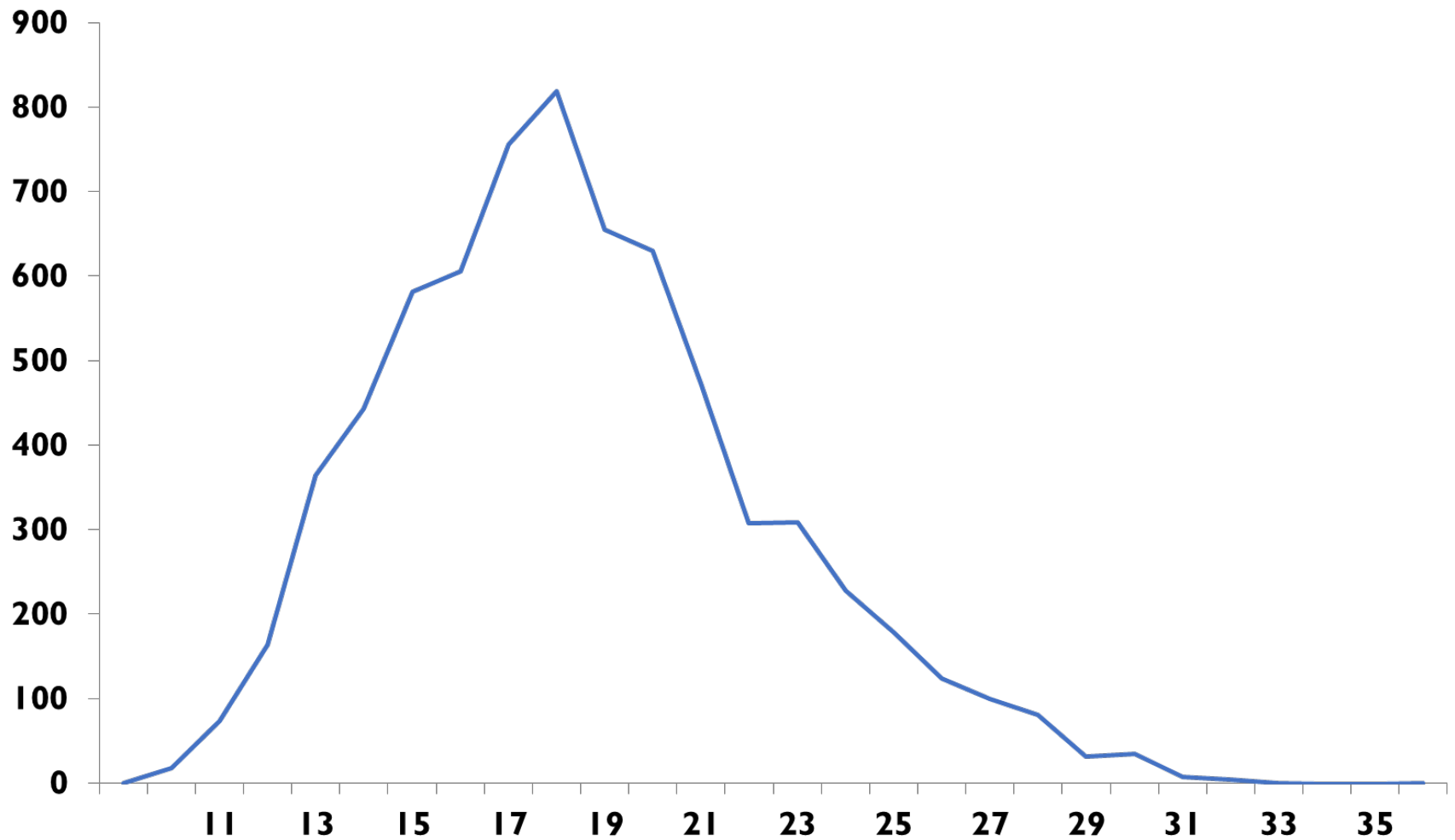
Percent distribution of ACT scores: Recent HS grads



Enrollment by ACT scores for recent HS grads



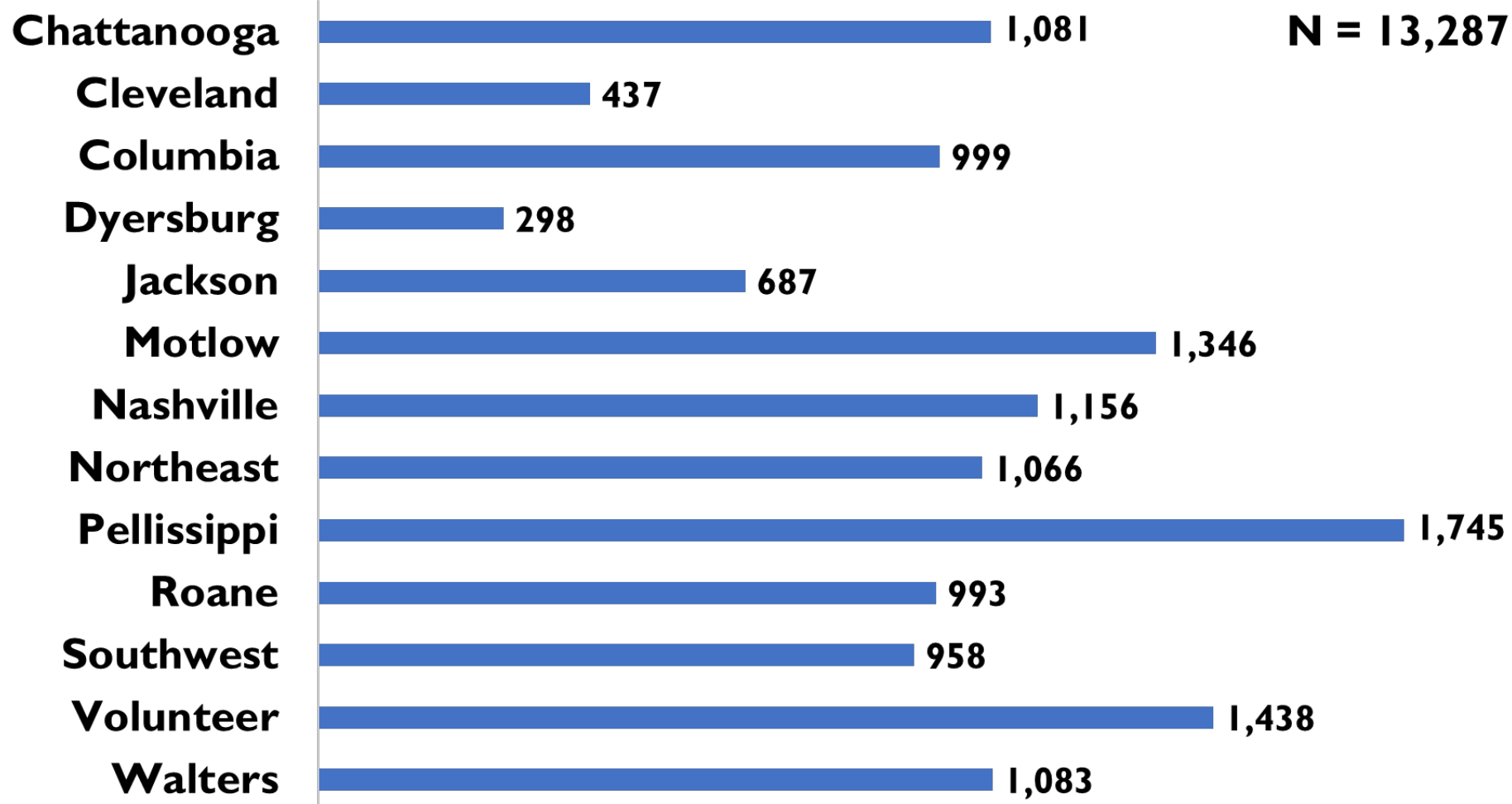
Change in recent HS grads enrollment by ACT score



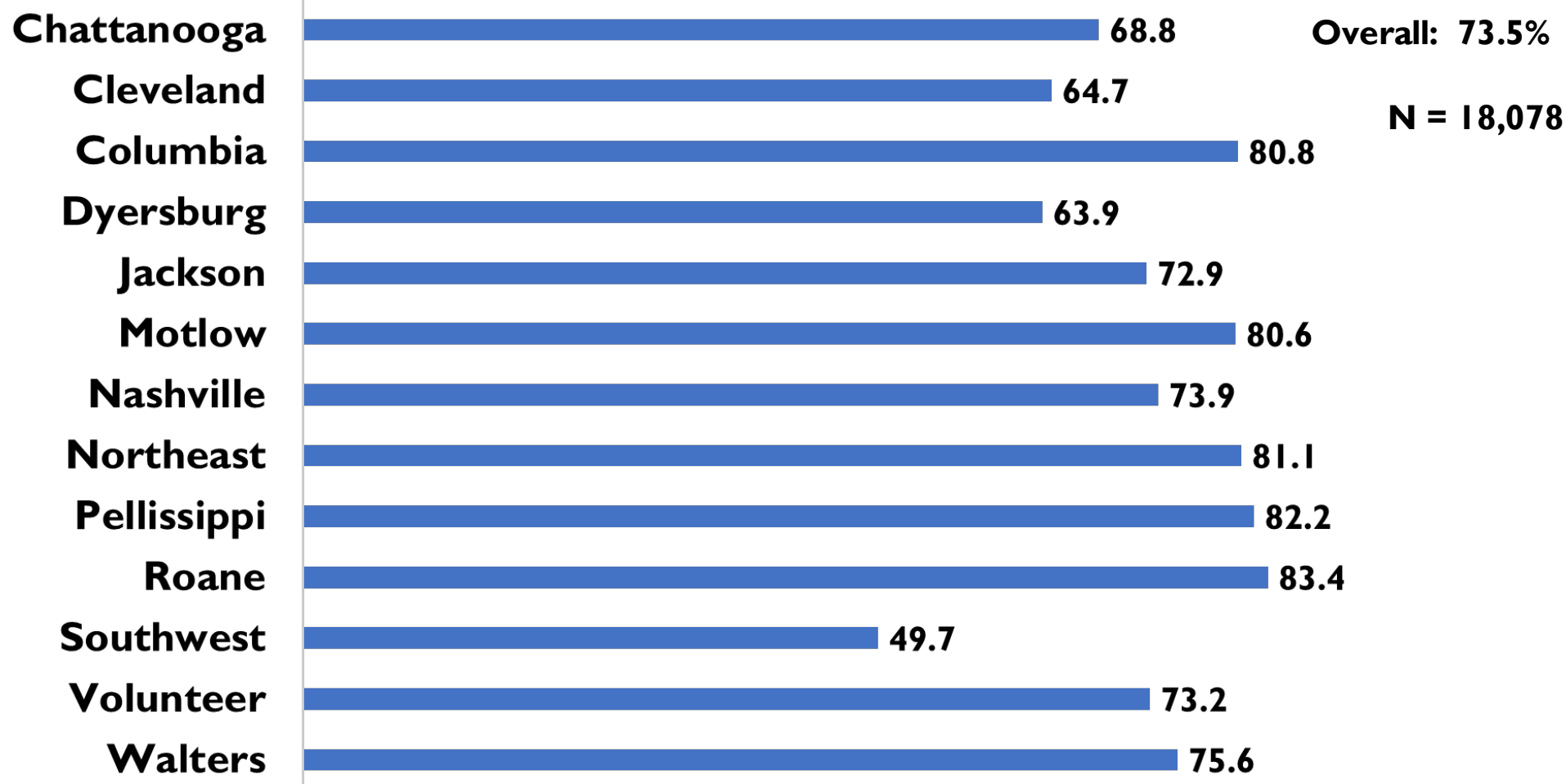
Tennessee Promise: An overview

- **Main features:**
 - Tuition-free attendance at a community or technical college
 - Last-dollar scholarship after Pell, TSAA, Lottery
 - 5 semesters of eligibility
 - Guidance from mentors
- **Requirements:**
 - Full-time enrollment
 - Recent high school graduate
 - 8 hours of community service a semester
 - Satisfactory academic progress (2.0 GPA)

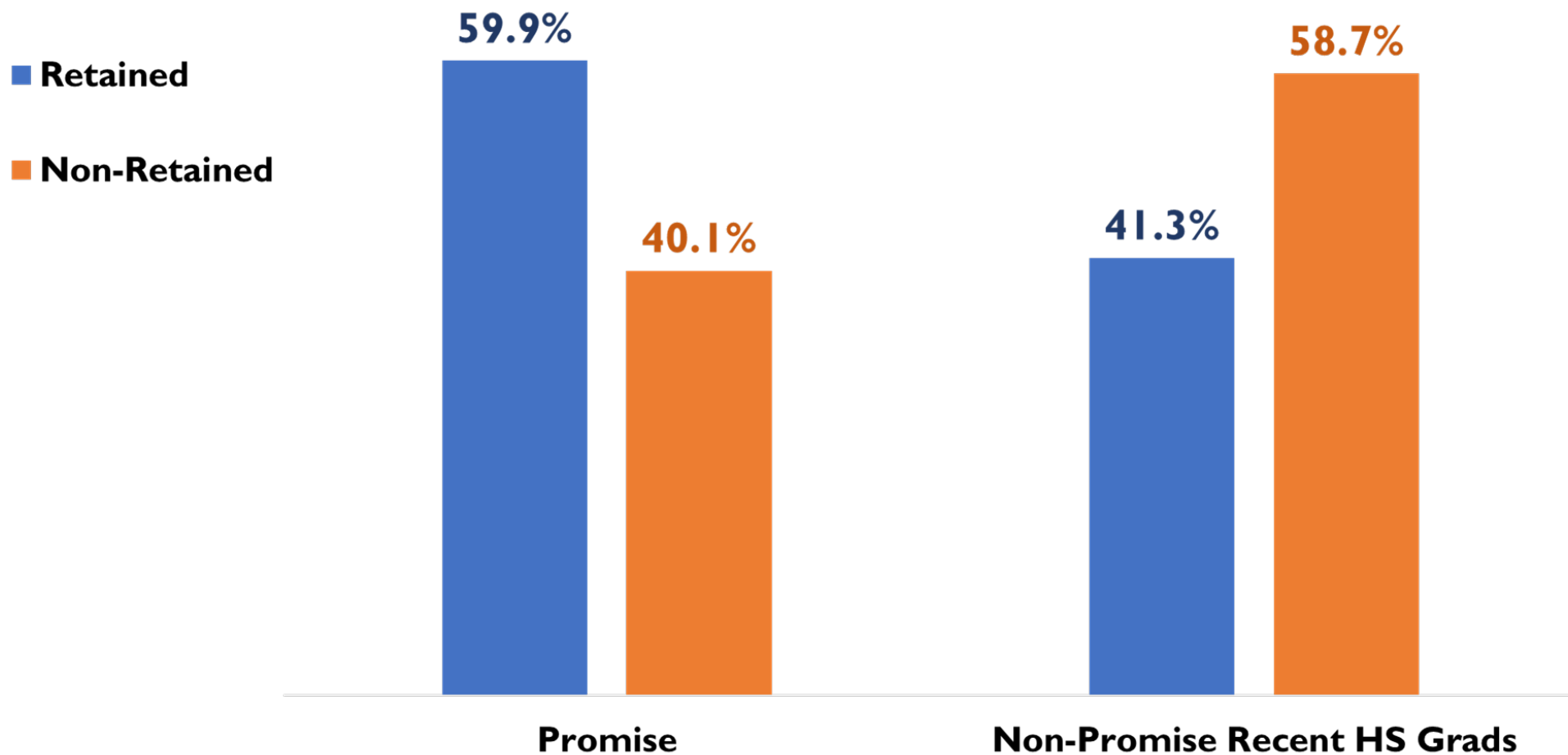
Promise student enrollment: Fall 2015



Promise students: Percent of recent HS grad enrollment

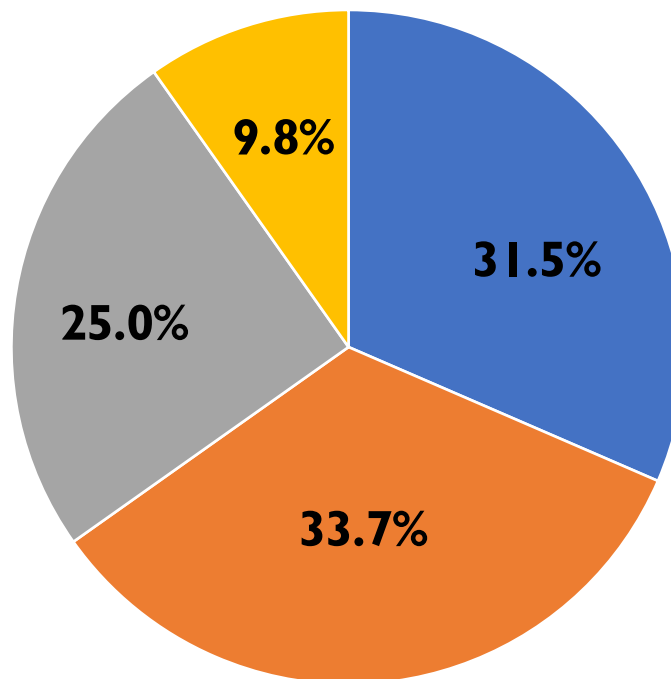


Fall-to-fall retention rates by Promise eligibility



2015 freshmen profile by Pell and Promise status

N = 20,379



■ Pell, Promise

■ No Pell, Promise

■ Pell, No Promise

■ No Pell, No Promise

Percent of freshmen that are...

2014 Recent HS Grads

2015 Recent HS Grads

2015 Promise

Female

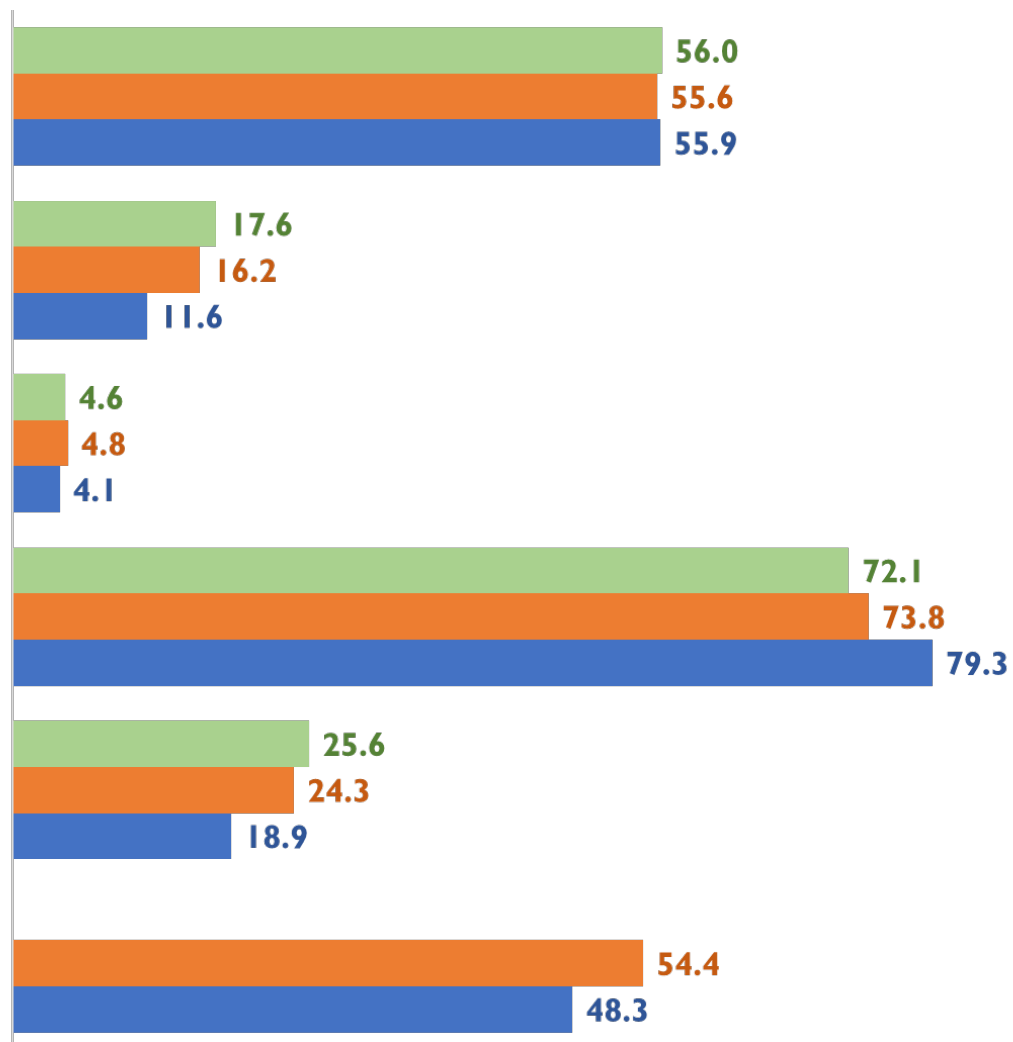
Black

Hispanic

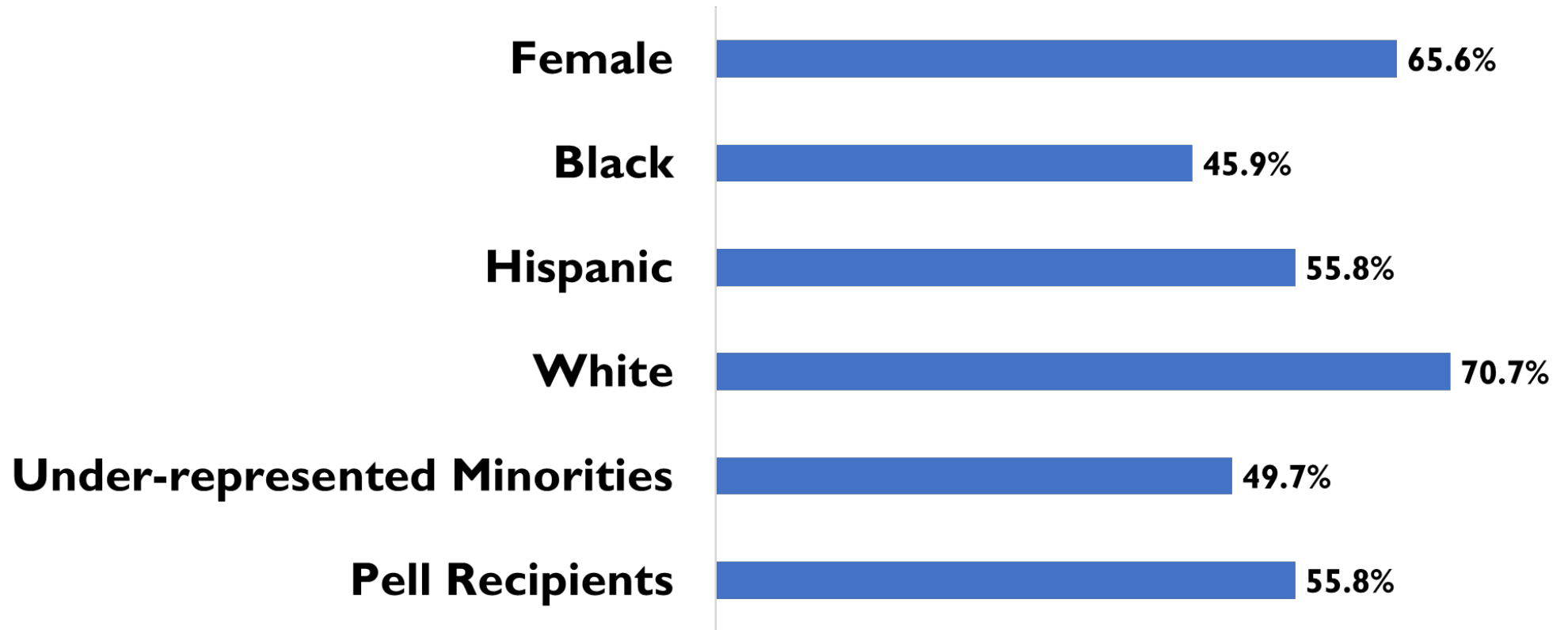
White

Under-represented Minorities

Pell Recipients

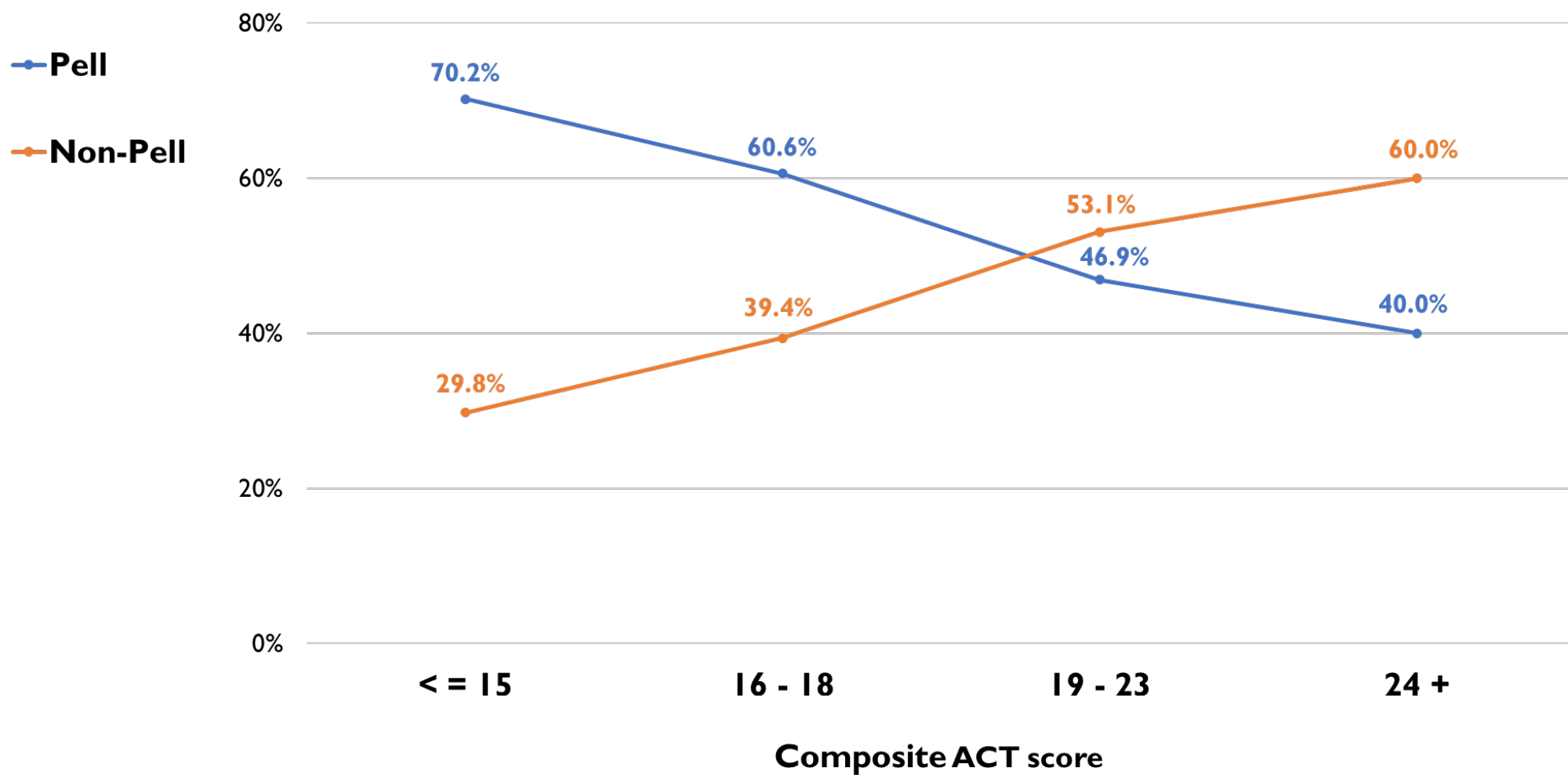


Promise student share by demographics



Example: 65.6% of freshmen females are on Promise

Fall 2015 freshmen by ACT composites & Pell Status

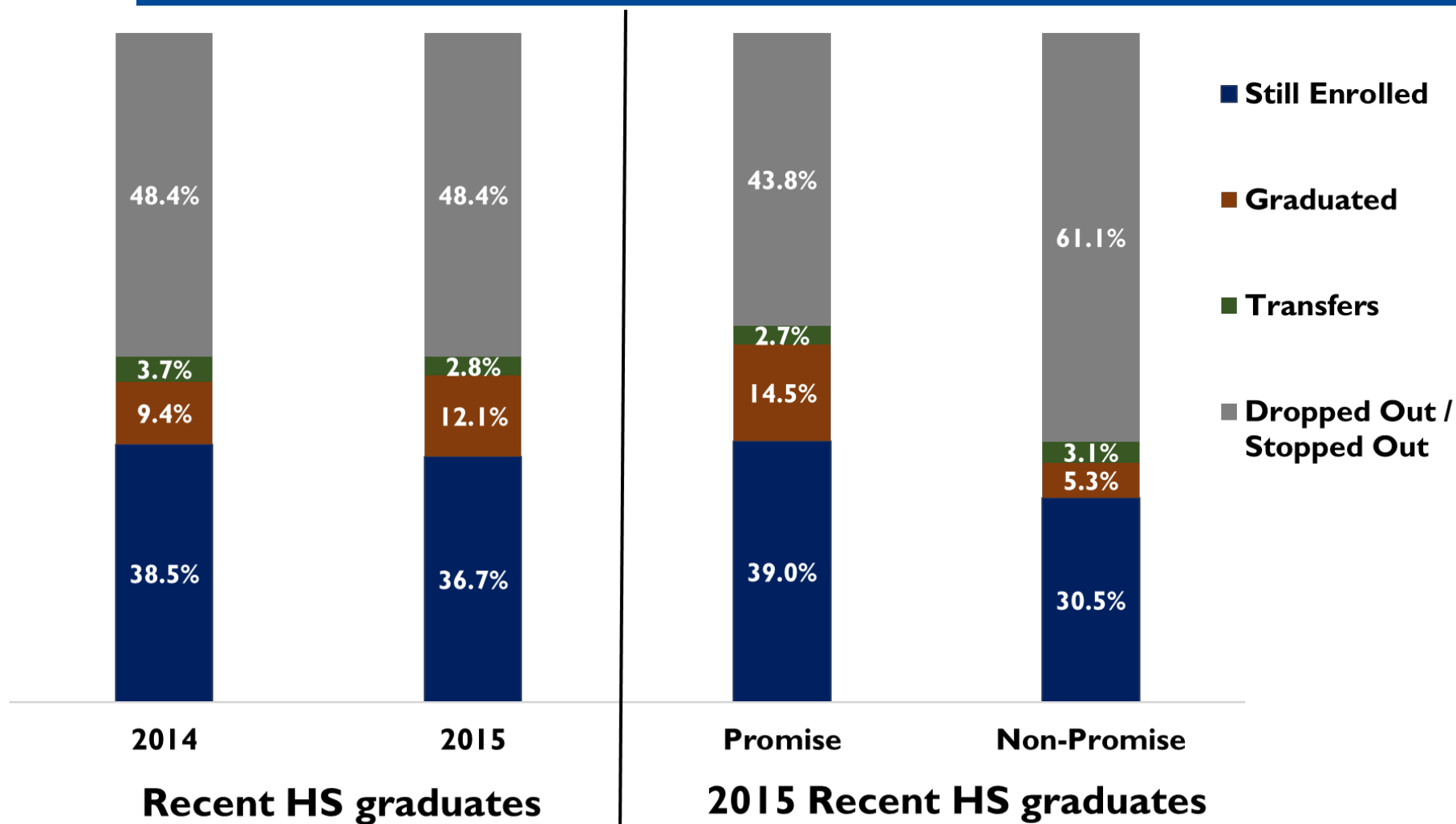


Percent of Promise students by Pell and Lottery

Promise students (All recent HS grads)	Basic Lottery	No Lottery	Basic Lottery	No Lottery
Pell	1,221 (1,629)	2,927 (5,225)	75.0%	56.0%
No Pell	4,274 (4,731)	2,522 (3,417)	90.3%	73.8%

$$4,274 / 4,731 =$$

Enrollment status after two years



Fall 2015 freshmen outcomes through spring 2017

**Overall success
rate: 50.1%**

**First-time
full-time
freshmen
20,379**

**Promise Students
13,287**

Awards: 1,926 (14.5%)

Enrolled: 5,177 (39%)

Transferred: 360 (2.7%)

56.2%

**Non-Promise
Recent HS graduates
4,791**

Awards: 253 (5.3%)

Enrolled: 1,464 (30.5%)

Transferred: 149 (3.1%)

38.9%

**Non-recent
HS Graduates
2,301**

Awards: 149 (6.5%)

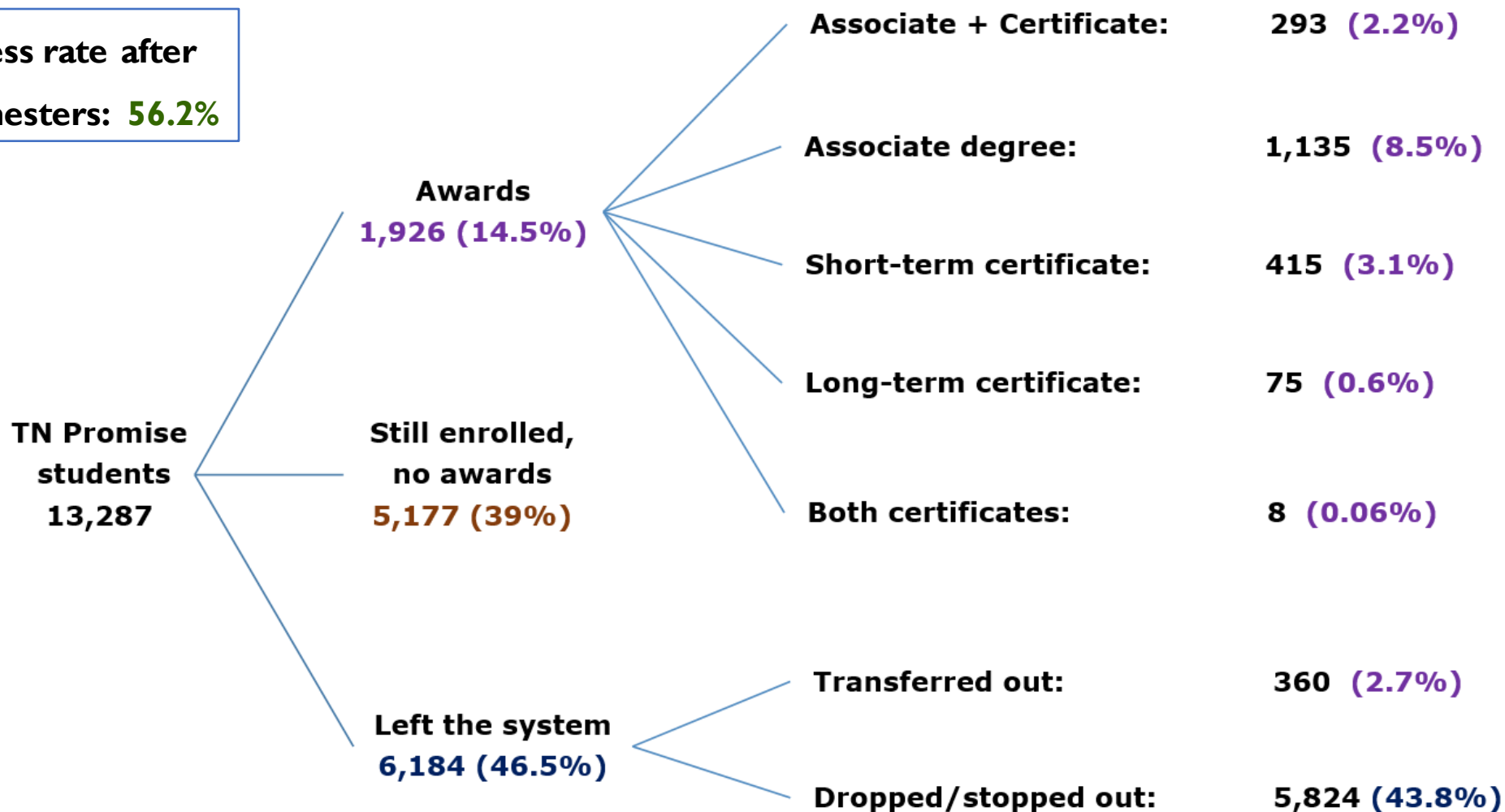
Enrolled: 685 (29.8%)

Transferred: 42 (1.8%)

38.1%

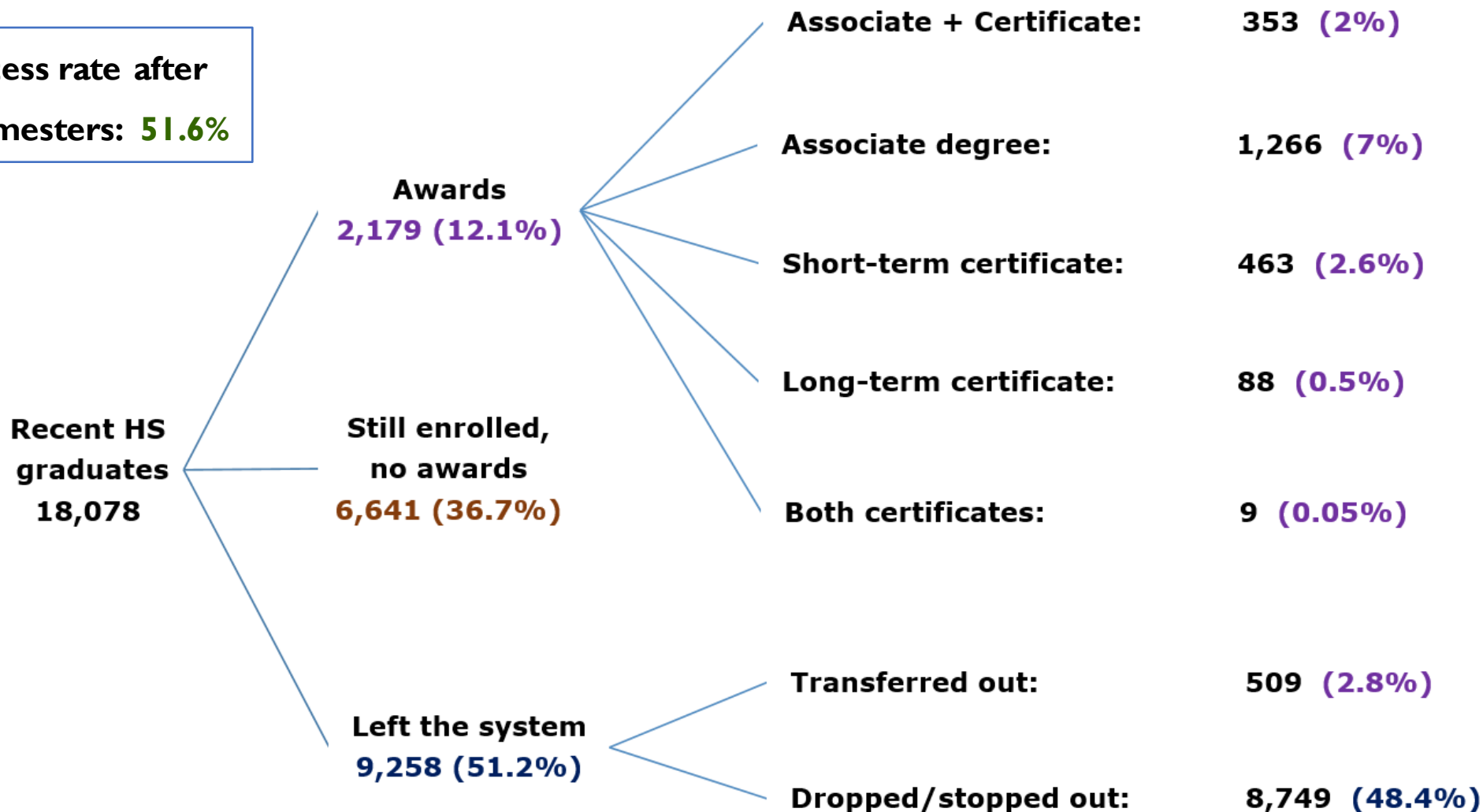
Promise students outcomes: Fall 2015 - Spring 2017

**Success rate after
4 semesters: 56.2%**



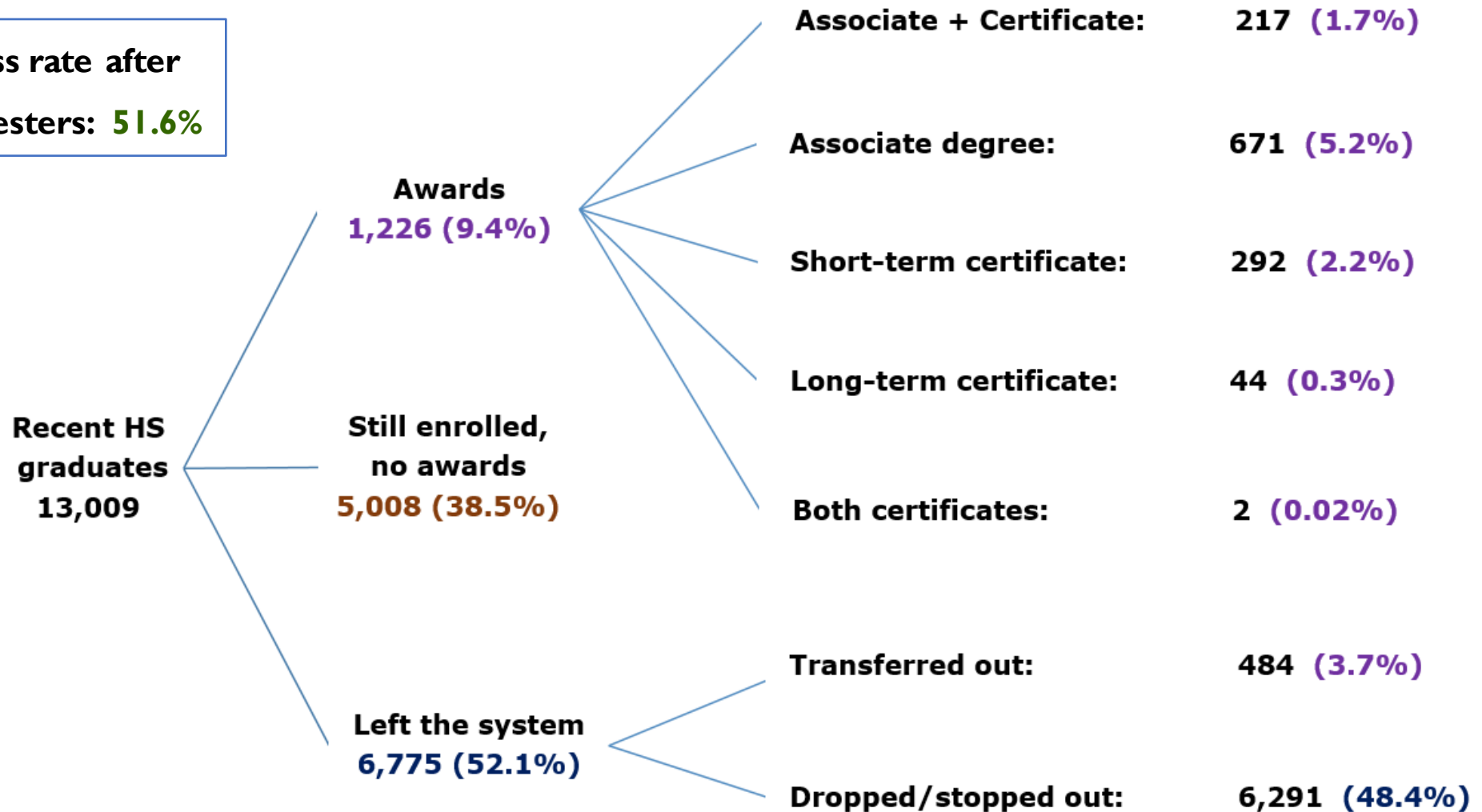
All recent HS graduates: Fall 2015 - Spring 2017

Success rate after
4 semesters: **51.6%**



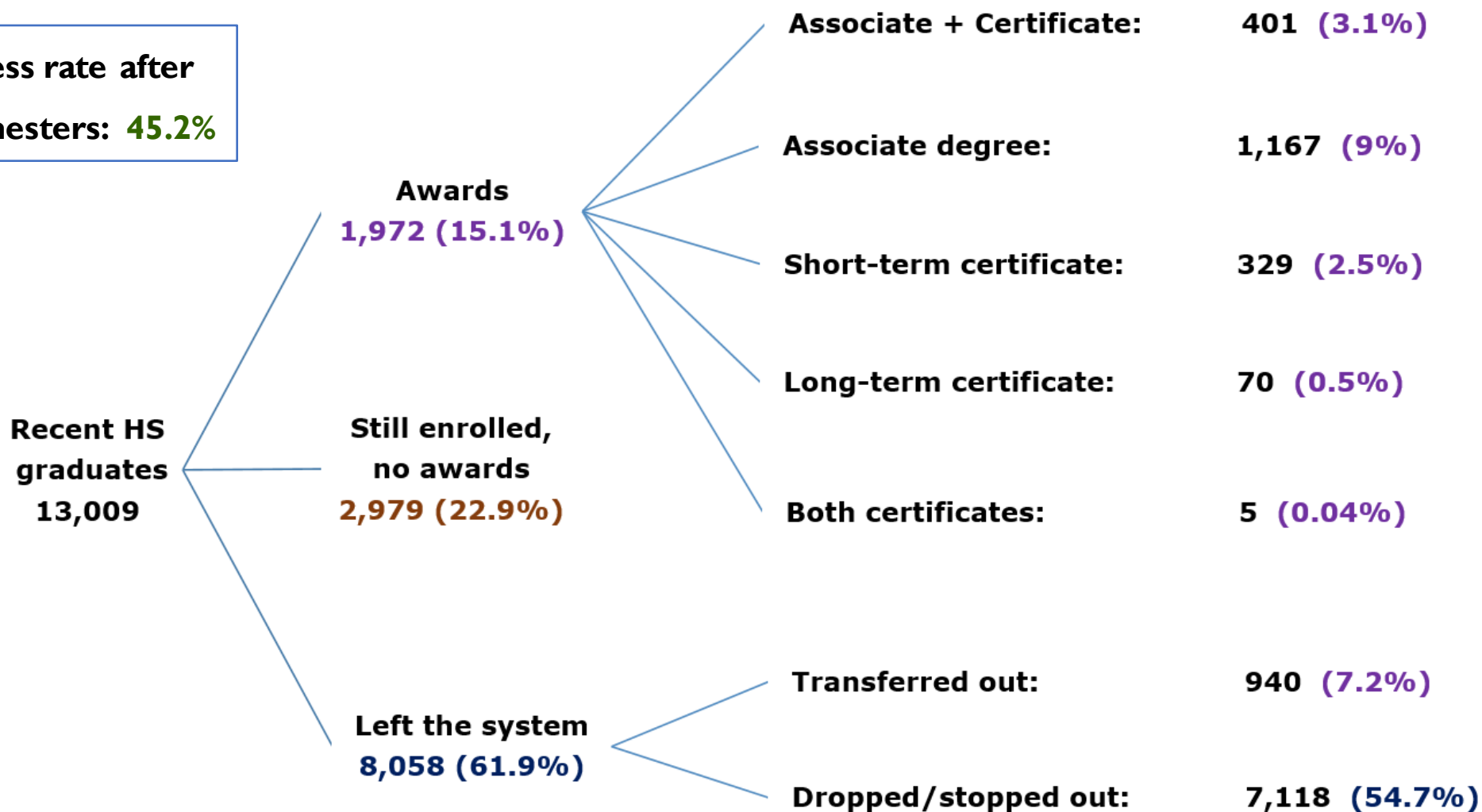
Pre-Promise recent HS graduates: Fall 2014 - Spring 2016

Success rate after
4 semesters: **51.6%**



Pre-Promise recent HS graduates: Fall 2014 - Fall 2016

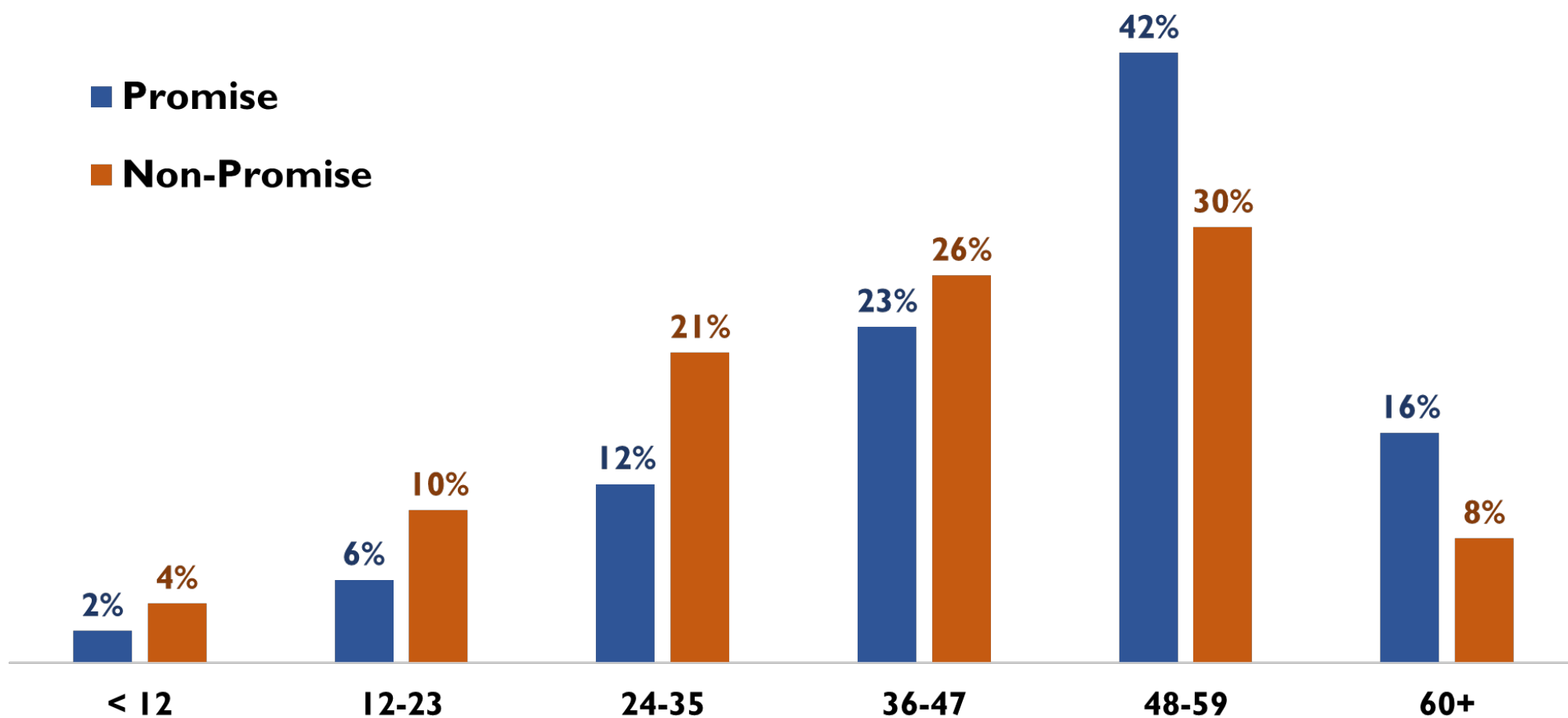
**Success rate after
5 semesters: 45.2%**



Cumulative hours earned: Still enrolled in spring 2017

■ **Promise**

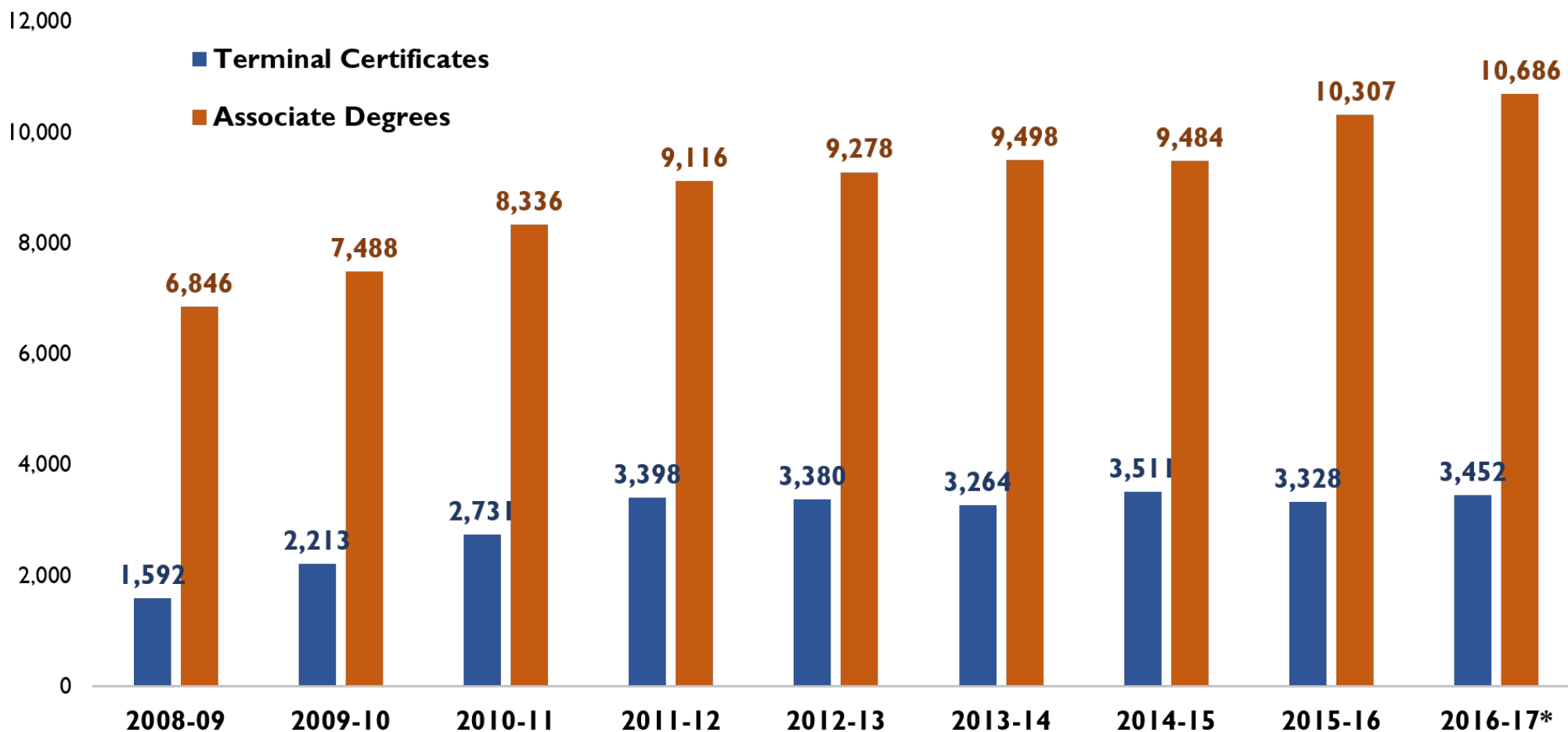
■ **Non-Promise**



TCAT students comparison: Fall 2014 & fall 2015

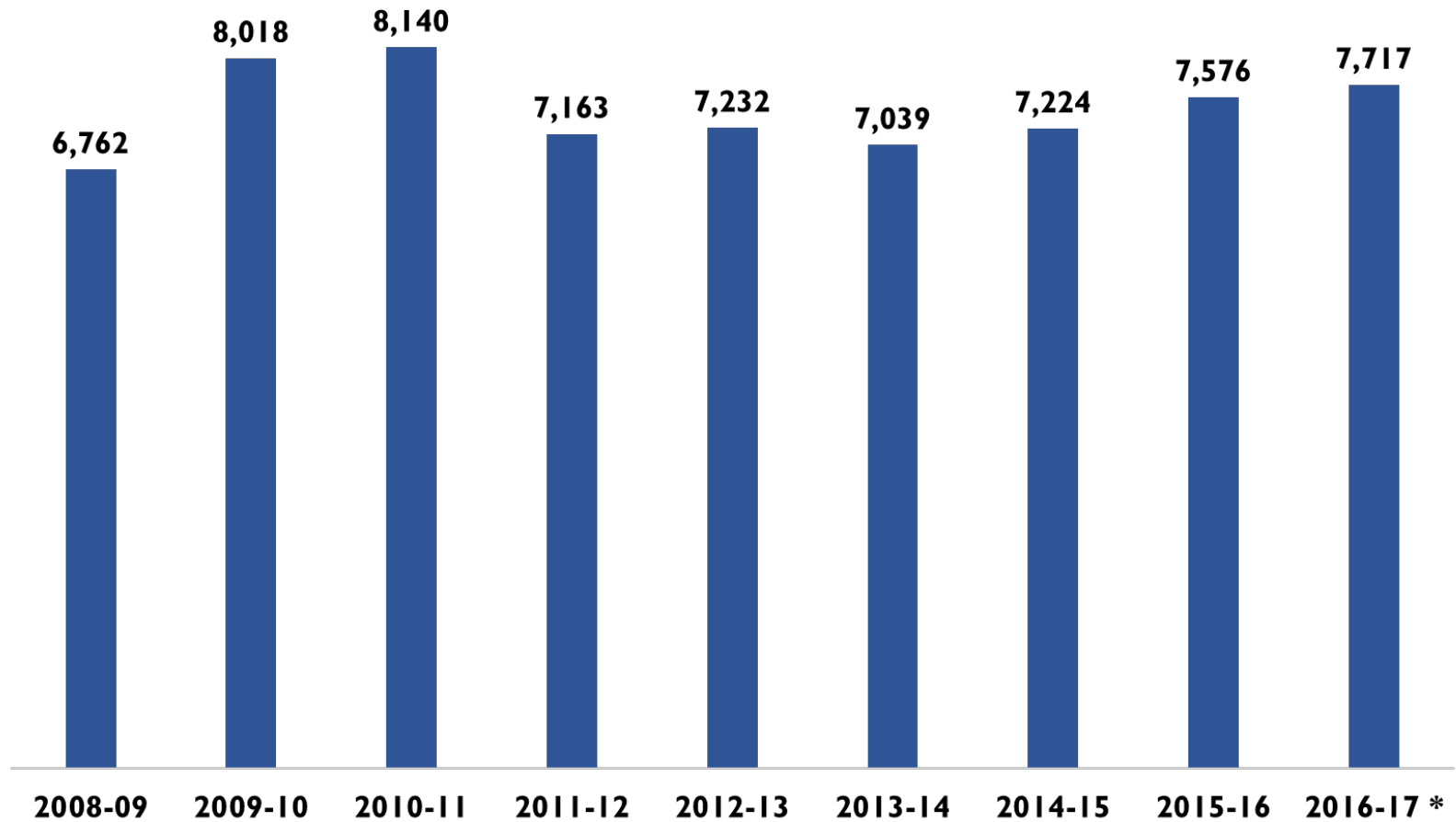
	Fall 2014	Fall 2015
Freshmen headcount	2,689	3,657
# Earned an award in two years	1,965	2,517
Two-year graduation rate	73.10%	69.20%
Promise graduation rate	N/A	71.80%
Non-Promise graduation rate	N/A	67.50%

Trends in awards for TBR community colleges



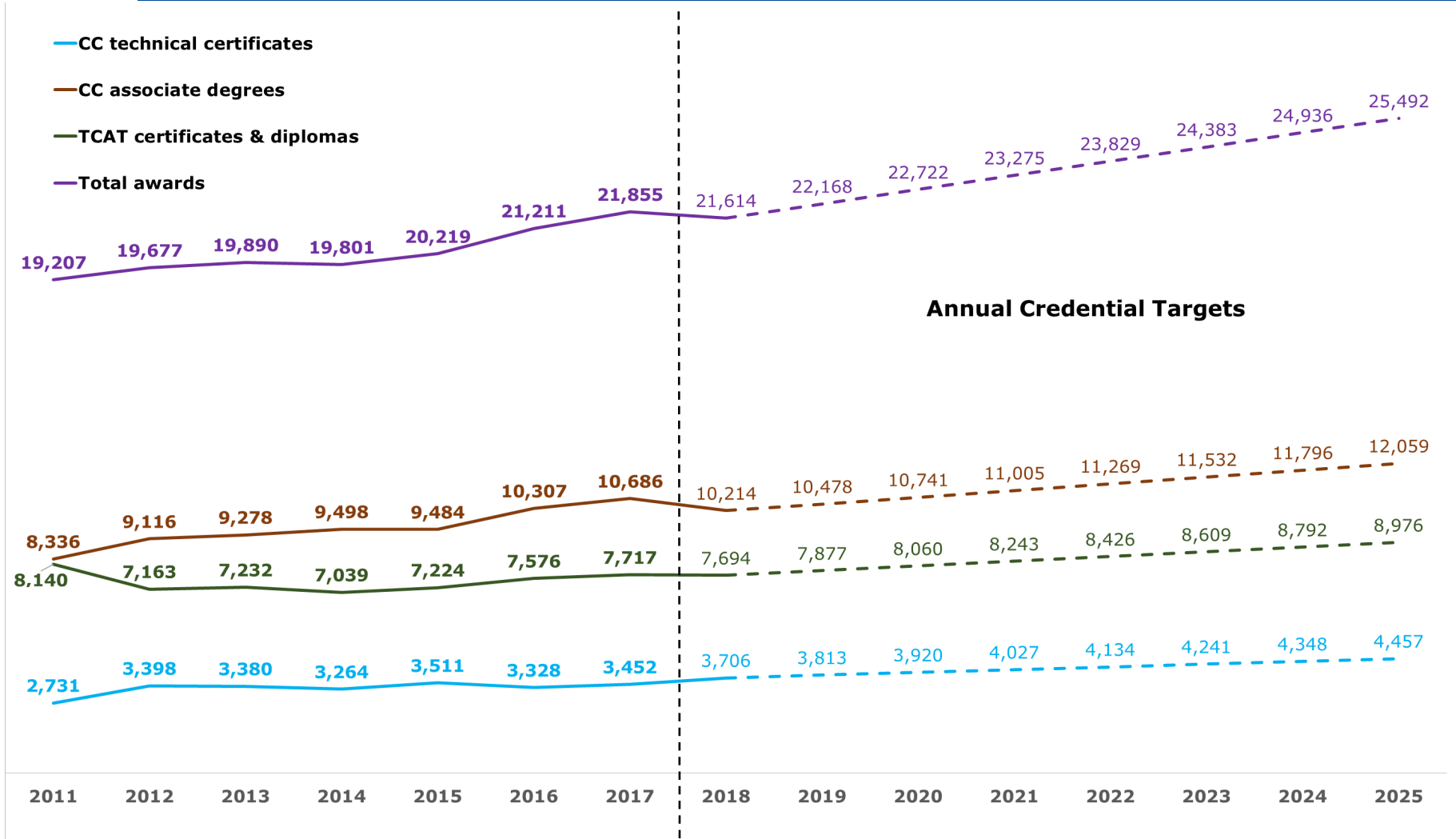
*2016-17 awards are preliminary.

TCAT certificates and diplomas

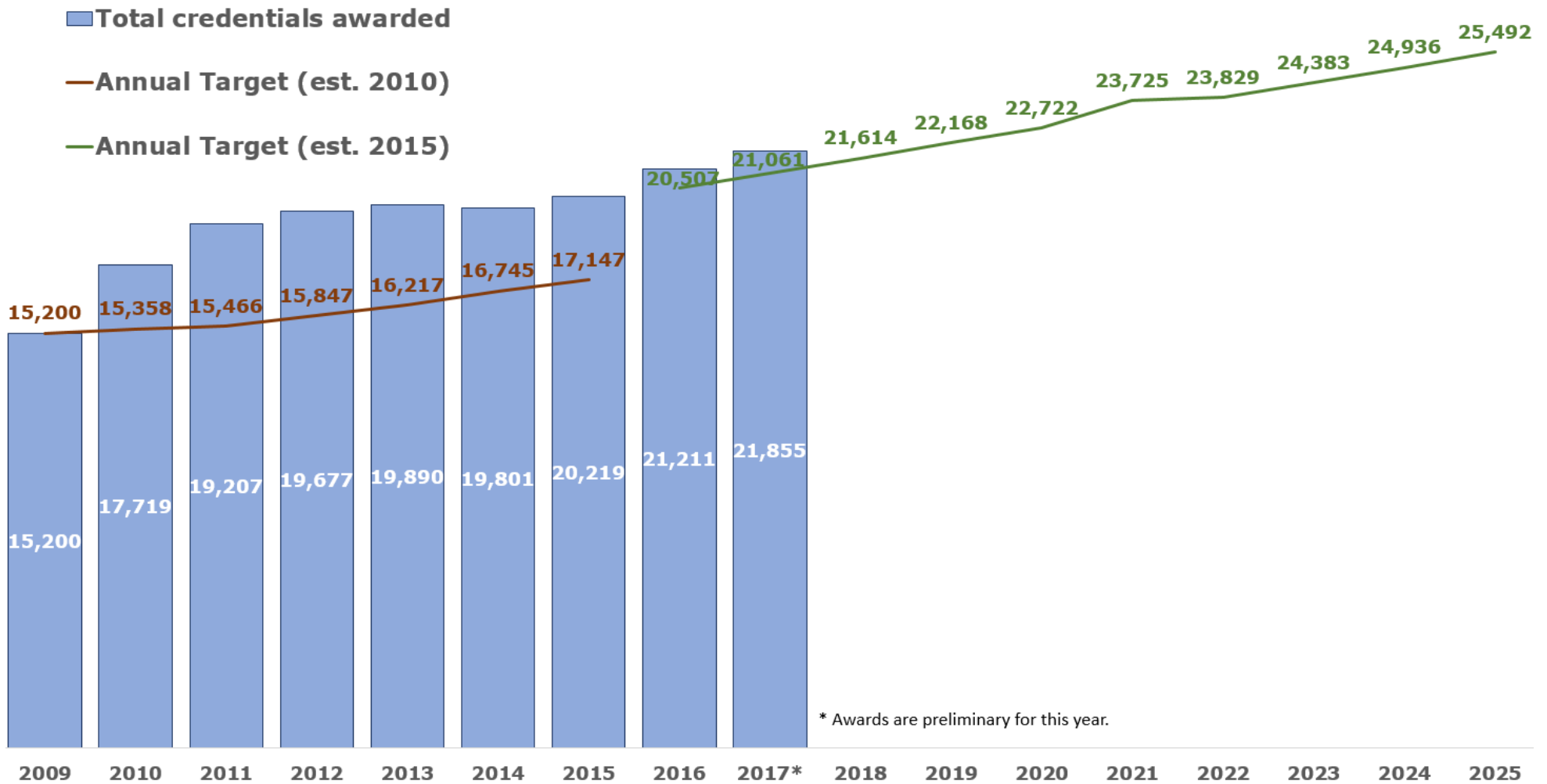


* Awards are preliminary and include preceding summer rather than trailing summer.

Trends in awards and annual targets through 2025



Trends in awards and annual targets through 2025



2016-2017 awards by community college

	Technical certificates	Associate degrees	Total
Chattanooga	333	1,080	1,413
Cleveland	287	392	679
Columbia	184	661	845
Dyersburg	76	299	375
Jackson	37	487	524
Motlow	142	829	971
Nashville	232	800	1,032
Northeast	465	901	1,366
Pellissippi	440	1,454	1,894
Roane	114	896	1,010
Southwest	358	967	1,325
Volunteer	393	1,078	1,471
Walters	391	842	1,233

Trends in Reverse Transfer awards by institution

College	Spring 2015	Summer 2015 - Spring 2016	Summer 2016 - Spring 2017
Chattanooga		60	22
Cleveland	4	12	10
Columbia		65	50
Dyersburg		14	7
Jackson	52	40	47
Motlow		73	88
Nashville		79	83
Northeast	51	67	58
Pellissippi	76	135	131
Roane	29	74	36
Southwest	51	77	112
Volunteer	59	110	81
Walters		78	62
Total	322	884	787

Key takeaways from the Promise cohort analysis

- **TN Promise impacts:**
 - Accelerated college enrollment
 - Bringing in more students into community colleges / higher education
 - Encouraging more full-time enrollment
 - Changes in academic preparation profile
 - Greatest increases occurred at the low ACT spectrum
 - Accelerated award rates
 - Optimism about outcomes in the 5th term of enrollment
- **Other observations:**
 - Persisting academic challenges
 - Re-defining student success
 - Focusing on both certificates and associate degrees

Next steps in Promise research

- Further demographic analysis:
 - Promise students
 - Appropriate comparison groups
- Analysis at the institutional level:
 - Institutional breakdown for all key data elements
 - Tracking Promise students over time and across institutions
- Analysis at the end of the 5th semester of enrollment:
 - Fall 2017 enrollment and awards data
 - Fall 2017 transfer data
- Examination of the Fall 2016 Promise cohort:
 - New cohort analysis
 - Comparison of two cohorts